

HEUER PARADE

The Crosthwaite & Gavin Collection

EXCEPTIONAL HEUER CHRONOGRAPHS FROM THE JACK HEUER ERA

PHILLIPS

IN ASSOCIATION WITH

BACS & RUSSO

Geneva, Hotel La Réserve, 11 November 2017

HEUER PARADE



CHRONOMATIC
HEUER

CARRERA
ABERCROMBIE & FITCH CO.
SWISS

28

The Crosthwaite & Gavin Collection

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Heuer Parade, The Crosthwaite & Gavin Collection.

Sale information

Geneva, 11 November 2017, 6pm

Auction & Viewing Location

La Réserve
Route de Lausanne 301
1293 Bellevue, Switzerland

Auction

11 November 2017, 6pm

Under the aegis of

Maître Michel Jaquery,
Huissier Judiciaire

Viewing

Thursday 9 November, 10am – 7pm
Friday 10 November, 10am – 7pm
Saturday 11 November, 10am – 5pm

Sale Designation

When sending in written bids
or making enquiries please
refer to this sale as CH080317 or
Heuer Parade, The Crosthwaite &
Gavin Collection.

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AUTAVIA
HEUER
GMT

T
SWISS

Collecting Watches

by Paul David Maudsley



THE HEUER BRAND AND all the iconic models that they have produced has captivated me personally for close to two decades.

Collectors around the world share many similar passions when collecting watches, but one thing that shines brighter than most is when you have the combination of two strong disciplines; mechanical chronographs and motorsports.

I truly believe that there has been no other watch brand that has combined these two captivating subjects as well as Heuer did from the 1960s to the mid 1980s. From race tracks all around the world they were worn with pride and passion, not only by famous racing drivers such as Derek Bell, Jacky Ickx, Nicki Lauda, Jo Siffert and Jochen Rindt to name but a few, also the team mechanics and the many spectators enjoying the thrills of racing from the grandstands.

As the market and scholarship on Heuers has evolved over the last 10 years I've been fortunate to have been

involved with the sale of some incredible examples. In 2010 I presented the 'Haslinger Collection' of Heuer watches, which was a benchmark sale and is still after 7 years, one that is talked about amongst the collectors.

Now I present to you a new and quite unique dedicated Heuer sale:

"The Crosthwaite & Gavin Collection".

I've had the privilege of knowing both collectors over the last 8 years and seen their boundless enthusiasm for the research, sourcing and collecting of the finest and rarest watches by Heuer.

Presented to you in this beautiful catalogue done by none other than Pucci Papaleo are some simply stunning and highly significant examples of Heuer's production through the Golden Race years.

I hope you find as much delight in this sale as myself and colleagues from our International team do.

Happy Bidding



CARRERA
HEUER

AUTOMATIC
CHRONOGRAPH
SWISS

2

Horological Memories

by Aurel Bacs



MY LONG-STANDING FASCINATION for Heuer is well known, not just within my family. One of my very first 'horological memories' dates back to the mid-1970s. At the time, my father was already bitten by the watch bug. Being at the same time a petrol head, retired gentleman race-driver and collector of vintage cars resulted in a perfect storm. And, obviously, a love for Heuer too, representing the essence of both worlds.

My father would wear his Heuer chronograph (and regrettably I cannot remember if it was a Carrera or Autavia), featuring the crown on the left side of the case, on the obvious Corfam strap. As a little boy I remember the hair on my father's wrist sprouting out through the holes. What a masculine, heroic look! And when, on weekends, my father would drive one of his beloved vintage cars, he would also wear fingerless driver's gloves with open knuckles – together with the Heuer chronograph on his wrist. Simply the perfect fit.

Heuer chronographs from the 1960s to the 1980s cannot be disconnected from the world of car racing – hence they are linked to danger, adventure and science. Inevitably, when looking at these marvellous Autavias, Carreras and Monacos we cannot stop associating them with the greatest champions and heroes of the time, boasting side-burns, holding a cigarette in one hand and a beer can in the other, possibly only hours before the start of a Grand Prix. We imagine smelling burnt rubber, oil, and gasoline and hearing the high-revving engines.

These iconic chronographs were not designed for

'wannabes', but truly for those who would wear them to measure lap times, regattas and experiments in laboratories around the world. Jack Heuer and his team were designing the watches to serve a purpose, not to look good on a terrace in a 5-star hotel. Form followed function and every new generation of these chronographs was intended to be more practical, more legible, more reliable.

Admittedly, Heuer chronographs were never built to compete with the greatest, most noble and historical manufactures from Geneva, specialising in perpetual calendars, minute-repeaters and other fine complications. This fact however does not mean that they haven't played a vital role in the development and history of wristwatches. And for this reason it is important to finally pay tribute to this great horology brand – and Jack Heuer – with a dedicated thematic auction, showcasing the diversity, fascination and beauty these chronographs offer.

I am very pleased to hold the gavel when Phillips will be offering the Crosthwaite & Gavin collection. And I sincerely hope that the Phillips team of watch specialists may welcome as many of you during the preview tour around the world and in Geneva during the auction weekend – allowing us to delve together into this captivating world and to enjoy rarities of the brand that hardly ever come to the market.

Yours sincerely



The Collectors

by Paul David Maudsley

JO SIFFERT'S DEDICATED NOTE TO HEUERS' FRIENDS - COURTESY TAG HEUER MUSEUM.



GREAT MINDS THINK ALIKE, and in the realms of Heuer collecting Richard Crosthwaite and Paul Gavin are definitely on the same wavelength.

For many years both have immersed themselves in collecting and curating vintage Heuers, sharing their encyclopedic knowledge of their findings in their books.

Richard Crosthwaite is an automotive industry veteran, his last position as part statistician, part road tester used his renowned analytical skills to value the market for “Glass’s Guide”, which monitors car values and is often referred to in the trade as, “The Bible”.

Sourcing and collecting only the best and rarest examples of the Autavia, Carrera and Monaco led Richard to research these models, which was the initial spark for the three Heuer books he has co-authored. Combined to the complementary skill-set of his good friend Paul, it resulted in the perfect match.

Paul Gavin’s journey in collecting began back in 2009 with the purchase of a first execution Carrera 2447 S. Over the years he has shown an astute eye for details in

his collecting structure. As with Richard, condition and rarity have been the pivotal values for each one of the watches that they have acquired.

Furthermore, Paul is also a passionate photographer. This has proven to be wonderfully useful as all the images in the “Heuer Autavia Chronographs” and “Carrera Chronograph” books are his works.

Paul states, “taking pictures of the Autavia and Carrera watches, and many of them in such close detail for the books, gave me an even greater understanding of the various original details to look out for”.

Both Collectors have focused on the three main models that are considered the peak of Heuers’ output: Carrera, Autavia and Monaco. Offered here are some of the rarest and finest quality examples of Heuer Chronographs from the heyday of the brand’s production. Many are illustrated in the pages of their Heuer books.

We hope you find these following 42 watches, all carefully curated and reflecting the pinnacle of each model, to be as exciting and covetable as much as we do.



AUTAVIA



SWISS

Thrilling

by Pucci Papaleo



EACH SINGLE CHOICE I MADE with my team, ever since we started working together, was never based on just achieving the highest level of quality and originality, but most importantly it had to be a thrill. I know this might sound strange, but it's true.

Stepping back in time, and staying on the horological topic, the making of the "I Cronografi Rolex-La Leggenda" book has been indeed a thrill, not to speak about the "Ultimate Rolex Daytona" tome, which was an experience we'll never forget, as well as hunting down timepieces worthy to be displayed in the "Day-Date, The Presidential Rolex" book and in the most recent projects, the "Start-Stop-Reset" and "38 Rolex Milestones" catalogues. Each one of these pages, photographs, texts, graphic and chromatic symmetries, was a thrilling experience.

And yet, when we saw the Heuer wristwatch models set to be auctioned off something happened. Upon seeing the beauty of stainless steel and the deep complexity of the dials, the fil rouge simply unveiled itself. There it was, clear as day. Heuer Parade was going to be something unusual, and thrilling.

We therefore decided not to follow a predefined work schedule, but instead allow ourselves to be gradually led away by the many inspirational vibes flowing from these watches. Cases, dials, bezels, scales, movements... Each single timepiece offered us a different horology cultural and historical moment. Indeed, only a lucky few timepieces have a strong heritage. As a matter of fact, aside from going through different historical periods and events, these Heuer watches have witnessed the world's most important human and sporting events of the past century – and, still do today. Practically speaking, we experienced an inspiring journey through hands and subsidiary registers, marking the time and simultaneously following it.

As ever, the Pucci Papaleo Editions team included the talented photographer Fabio Santinelli, the renowned journalist Paolo Gobbi, the image manager Gino La Bella, the illustrator Chiara De Luca, Enrico De Antoni for the printing, Naomi Ornstein as the general coordinator streamlining the entire workflow, and of course myself. As for the final result, you can see for yourself.





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HEUER'S ROAD



1860

It all started when Edouard Heuer, at the age of 20, founded his watchmaker workshop near Saint-Imier in the Bernese Jura Mountains of Switzerland. It was the start of an extraordinary watchmaking story based on major technical innovations, ultimate accuracy and a passion for disruptive designs.

1887

By the time Jules-Edouard and Charles-Auguste Heuer succeeded their father, the ambition to dominate high-quality sports timing and chronographs was already deeply rooted in the company mindset. Heuer obtained its first major patent for the oscillating pinion. This invention is still used up to the present days by leading watch manufacturers in their mechanical chronograph productions.

1911

They launched and patented the first dashboard chronograph, the 'Time of Trip'. This instrumental tool, designed for aircraft and automobiles, provided indications on the length of a journey in a highly shock-resistant watch case.

1916

Heuer invented a revolutionary stopwatch, the Mikrogaph, the very first pocket watch accurate to 1/100th of a second. This new invention made Heuer the official supplier of timing instruments for the 1920 Olympic Games.

1933

Heuer launched the Autavia ('AUTomobile' and 'AVIation') the first embedded chronograph for cars and airplanes. Heuer also developed patented chronographs for water sports: in 1950, for example, the Mareograph (Seafarer in the USA) with a tide indicator and regatta countdown.

1962

For the first inhabited American space flight NASA needed a watch that could resist the highest acceleration. They picked a stopwatch reference 2915A from the Heuer collection which John Glenn wore during his historic space flight. Back on earth, Heuer launched the Heuer Autavia wristwatch, the first named collection by Heuer, as an extension to the Autavia dashboard.

TRIP TO SUCCESS



1963

Jack Heuer, Edouard's great-grandson, started the Heuer Carrera project. The new Heuer helmsman's idea was to develop an easy-to-read chronograph that was sporty yet elegant. The name is a tribute to the 1950s 'Carrera Panamericana Mexico' road race. Then Jack Heuer initiated the top secret Project 99 to develop a new caliber for an automatic chronograph. The result was the Caliber 11, the first watch movement with micro-rotor. It was used in the brand's two main collections and in a new third collection, specially created for it: the Monaco, the first square-shaped water-resistant chronograph, with the crown moved over to the left side of the case to show that it was an automatic movement. After Steve McQueen wore a blue Monaco in the movie Le Mans, it became a brand icon.

1964

Heuer merged with Leonidas.

From 1971 to 1979

The world was definitely speeding up in the 70s and Heuer was keeping pace. The Swiss watch brand was the Official Timekeeper of 'Scuderia Ferrari'. The Heuer logo featured prominently on the drivers' gear and car and every driver of the team wore a solid gold Heuer Carrera.

1985

Heuer was bought by TAG, Techniques d'Avant-Garde, and became TAG Heuer, with the green and red shield logo. Innovative watches like the TAG Heuer Formula 1 in 1986-87, and the S/el collection worn by Ayrton Senna, transformed TAG Heuer in one of the world's top chronograph brands. The latest inventions illustrate this avant-garde mindset: the Monaco V4, the first movement driven by belts, and the Mikrogirder, the fastest mechanical chronograph in the world (accuracy: 5/10'000th of a second), winner of the Aiguille d'or in 2012.

Since 1999

TAG Heuer is the audacious brand of the luxury group LVMH.

2015

TAG Heuer launched its first Connected Watch. Tradition meets innovation, craftsmanship meets savoir-faire, and bold style meets technology. The revolution is only a matter of time.

The Crosthwaite & Gavin Collection

EXCEPTIONAL HEUER CHRONOGRAPHS FROM THE JACK HEUER ERA

PROPERTY FOR SALE



CARRERA 'EGGSHELL WHITE'



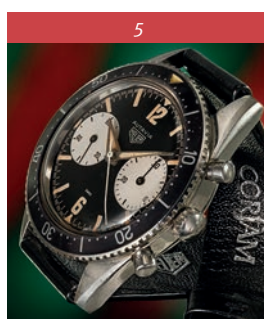
CARRERA 'A&F' CHRONOMATIC



AUTAVIA BIG SUB



CARRERA BIG EYES



AUTAVIA BIG SUB



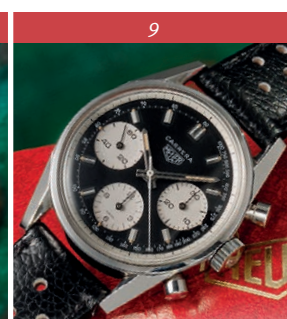
MONACO 'DARK LORD'



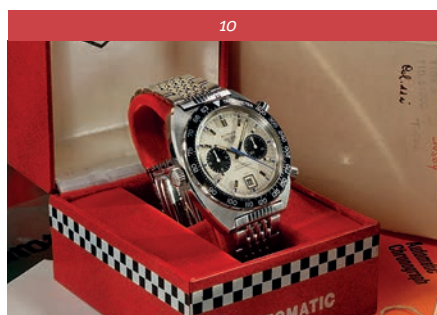
AUTAVIA 'SIFFERT COLOR'



CARRERA 2ND EXECUTION



CARRERA



AUTAVIA 'SIFFERT FLAT V'



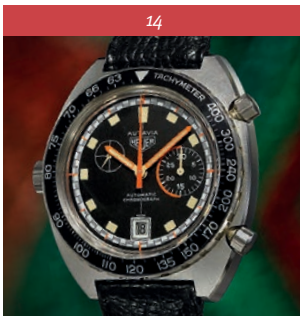
CARRERA INDIANAPOLIS SPEEDWAY



CARRERA



CARRERA 1ST EXECUTION



AUTAVIA 'EXOTIC'



CARRERA



CARRERA YACHTING



A&F SEAFARER



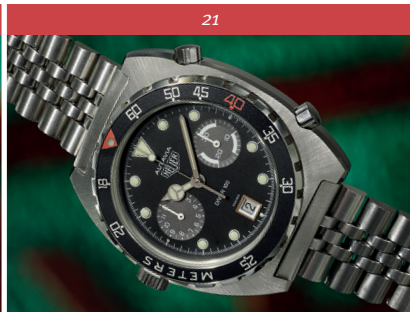
A&F SEAFARER



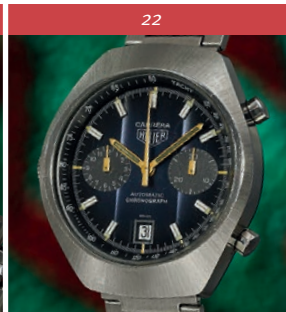
MAREOGRAPHE



MAREOGRAPHE



AUTAVIA DIVER 100



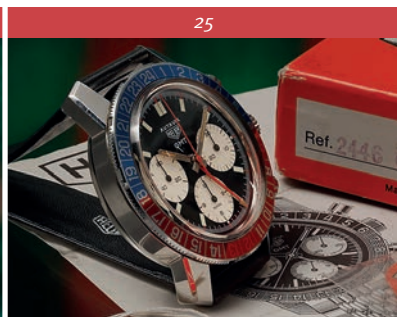
CARRERA 'ANGOLAN FAPLA'



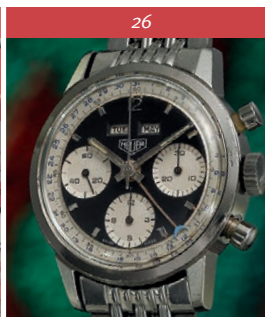
CARRERA 'FAÉ BELGIAN'



CARRERA JORDANIAN



AUTAVIA GMT



CARRERA DATO 12



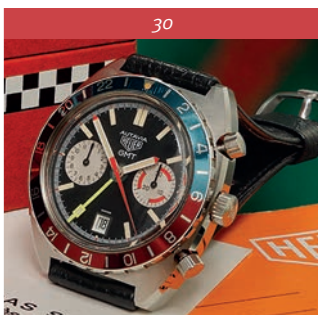
AUTAVIA GMT



AUTAVIA GMT 1ST EXECUTION



CARRERA DATO 45



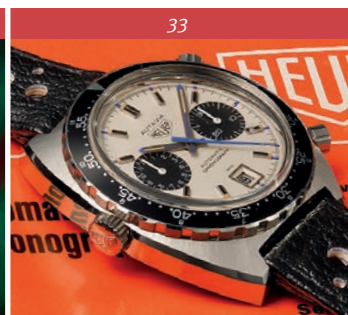
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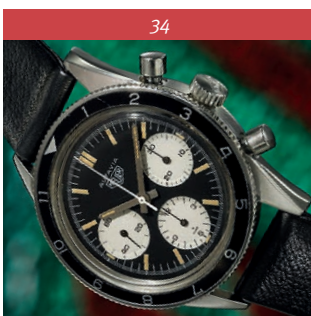
AUTAVIA GMT



AUTAVIA 'ARABIC ORANGE'



AUTAVIA 'SIFFERT FLAT A'



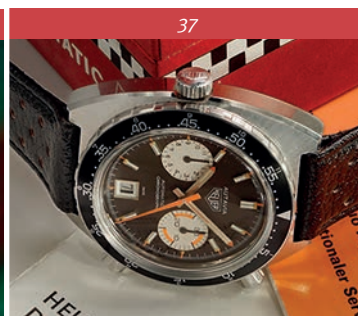
AUTAVIA 'ALL LUME'



CARRERA 2ND EXECUTION



AUTAVIA 2ND EXECUTION



AUTAVIA 'ORANGE BOY'



AUTAVIA 3RD EXECUTION



CARRERA 'FERRARI'



MONACO 'MCQUEEN'



AUTAVIA 'RINDT'

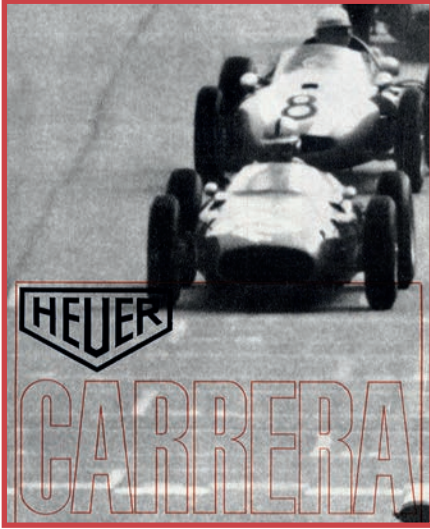


AUTAVIA 'SIFFERT CHRONOMATIC'



JACK HEUER'S ANNIVERSARY





FIRST IN LINE, FIRST IN TIME

WHEN IT COMES TO TIMING sporting events, Heuer has always been in pole position. The Swiss brand has made its mark in history as a pioneering company offering some of the finest chronographs. In this chapter, we will be presenting some of the 'first' designs that made Heuer's reputation and which have led to its continued success to this day.

Launched in 1962, the first execution 2446 & 3646 Autavias were a glorious contrasting combination of their oversized white sub registers against a black dial. The large beautiful dauphine hands and all lume hour markers would have increased readability, and are perfect examples of a design that understands the driver's needs. The first Carreras in 1963 featured a subtle and delicate eggshell white dial. Later the introduction of panda dials on Carreras at the end of the 1960s and the first Heuer wristwatches with a PVD coated finish in the 1970s are further examples of the brand's attention to the leading style trends of this period. Heuer could also claim to be the first brand to offer for sale an automatic chronograph wristwatch powered by the Caliber 11.

Such timeless chronographs were a combination of beauty and practicality which remain unrivalled today. Meeting either technical needs or aesthetic expectations, these first versions of iconic models were all driven by the genius 'product man' embodied by Jack Heuer.

Let's start our journey in the Heuer world!

HEUER CARRERA 'EGGSHELL WHITE'

A very fine and attractive stainless steel chronograph wristwatch with matt eggshell white dial, three subsidiary registers.



BACK VIEW OF THE CASE DISPLAYING THE MOVEMENT - ANGLED SHOT HIGHLIGHTING THE MATT EGGSHELL WHITE DIAL - THE TIMEPIECE IS ACCOMPANIED BY THE HEUER CARDBOARD BOX.

MANUFACTURER	Heuer
YEAR	Circa 1963
REFERENCE	2447S
CASE	54'043
MODEL NAME	Carrera 'Eggshell White'
MATERIAL	Stainless steel
CALIBRE	Manual, cal. Valjoux 72, 17 jewels
BRACELET/STRAP	Heuer Corfam strap
CLASP/BUCKLE	Stainless steel Heuer 'sun' buckle
DIMENSIONS	36mm diameter
SIGNED	Case, dial, movement and buckle signed

ESTIMATE
CHF 8,000-12,000
\$8,000-12,000
€7,300-10,900

ACCESSORIES
Accompanied by Heuer cardboard box.

It is not immediately obvious what sets this early execution chronograph wristwatch apart from its later peers; the reader could be forgiven for thinking at first glance that this is a timepiece with all the standard components that a Valjoux 72 Carrera reference 2447S might have. Namely, the elegant 36mm diameter case, elegant faceted lugs and a one step case back. However, the dial is a delicate matt eggshell white and not like in the later models with a starburst silver finish, which was more common and ran for a longer timeframe.

Jack Heuer set out to create the most unfussy tool watches he could but without compromising on design. Heuer and Singer the dial maker tested a variety of finishes and it may be that the "eggshell" white finish was simply too delicate for heavy use. The very first models with these dials fell within the 537xx – 542xx serial range. Most importantly these early survivors are printed simply with "Swiss" (with no T) and house a Valjoux 72 movement, the inner casebacks are signed Ed. Heuer. The matt eggshell white dial is extremely rare and to find one in this configuration and in such immaculate condition is not dissimilar to spotting a unicorn!



HEUER CARRERA 'A&F' CHRONOMATIC

A beautiful and extremely rare stainless steel chronograph wristwatch with date window and bracelet, retailed by Abercrombie & Fitch Co.

POWERED BY THE AUTOMATIC CAL. 11 MECHANISM – ANGLED VIEW OF THE DIAL DISPLAYING COUNTERS, DATE AND A&F SIGNATURE – SIDE SHOT OF THE CASE SHOWING THE CROWN.



MANUFACTURER	Heuer
YEAR	Circa 1969
REFERENCE	1153N
CASE	147'586
MODEL NAME	Carrera 'Abercrombie & Fitch' Chronomatic
MATERIAL	Stainless steel
CALIBRE	Automatic, cal. 11, 17 jewels
BRACELET/STRAP	Stainless steel Gay Frères bracelet with HLC endlinks, max. length 205mm
CLASP/BUCKLE	Stainless steel Heuer deployant clasp stamped 2.69
DIMENSIONS	38.5mm diameter
SIGNED	Case, dial, movement and clasp signed

ESTIMATE
CHF 15,000-25,000
\$15,000-25,000
€13,600-22,700

LITERATURE
The present watch is illustrated in 'Heuer Carrera Chronographs 1963-85' by Richard Crosthwaite & Paul Gavin, pages 156-159.

Heuer, with its partners Breitling, Büren, Hamilton and Dubois-Depraz developed the calibre 11 in its race to produce the world's first automatic chronograph movement. Heuer presented this movement in three models: the Autavia, Carrera and Monaco. Moreover, these watches shared an important characteristic – the word "Chronomatic" printed on the dial above the Heuer badge. This indication was rapidly abandoned resulting in a very low number of "Chronomatic" dials being produced making them extremely rare and sought after by collectors.

There are 5 known examples of the Carrera Chronomatic, including one in the TAG Heuer Museum. The rarity of this lot is further enhanced by the fact that it is the only known model displaying not only the Heuer and Chronomatic script, but also the Abercrombie & Fitch signature.

The first series automatic Carrera models featured steel with black stripe hour and minute hands, inner tachymeter scale from 50 – 200 with the TACHY script at located 3 o'clock. The earliest examples also featured a transitional rice grain Gay Frères bracelet with a non-flip lock clasp which was made for only half a year and by the fourth quarter of 1969 the bracelet was delivered with the new flip lock clasp.

The present example features a metallic blue dial that has gently aged to a particularly beguiling and shimmering lilac with a bright contrasting red seconds hand making it a pure delight to behold.



An extremely rare and fine stainless chronograph wristwatch with big subsidiary dials and large bezel accompanied by Original Certificate of Guarantee.

SILHOUETTE OF THE CASE PROFILE WITH DOMED CROWN AND PUSHERS - ANGLED VIEW OF THE DIAL HIGHLIGHTING THE BEAUTIFUL PATINA OF THE DIAL - SHOT OF THE MOVEMENT.



MANUFACTURER	Heuer
YEAR	1962
REFERENCE	2446M
MOVEMENT	457'018
CASE	49'506
MODEL NAME	Autavia Big Subs, 1st execution dial, 2nd execution hands
MATERIAL	Stainless steel
CALIBRE	Manual, cal. Valjoux 72, 17 jewels
BRACELET/STRAP	Original Heuer Corfam strap
CLASP/BUCKLE	Stainless steel Heuer 'sun' buckle
DIMENSIONS	39mm diameter
SIGNED	Case, dial, movement and buckle signed

ESTIMATE
CHF 80,000-120,000
\$80,000-120,000
€72,700-109,100

ACCESSORIES
Accompanied by the Original Certificate of Guarantee confirming date of sale of the present watch on August 5th, 1963 and Heuer swing tag.

LITERATURE
The present watch is illustrated in 'Heuer Autavia Chronographs 1962-85' (2nd edition) by Richard Crosthwaite & Paul Gavin, pages 28-37.

A regular in the pit lanes, Jack Heuer knew all too well the importance of accurate timekeeping. The dashboard watches of the late 1950s, that he had developed, were already a great improvement with their larger minute hand and much larger digits. However, the lack of legibility and his subsequent misread on the Autavia dashtimer cost him a race win in a local rally event. This event was detrimental in the designs of the chronographs he was planning on launching. Their smaller size meant that the features on the dial had to be even clearer and crisper so that there could be no timing discrepancies. The first series Autavias, from the early 1960s, thus had oversize starkly contrasting registers and often, as with this lot, large Dauphine hands (luminous filled, as are the numerals and bezel). The presence of a particular rotating bezel, such as in this case a minute bezel, made this chronograph the perfect tool watch.

The present watch also sports the earlier Mark 1 "small" pushers and a domed crown, which were fitted to the early batches, but have often been lost or changed at service. Other early features are the Ed. Heuer signed movement and caseback with individual movement number.



In the autumn of 1961 Jack Heuer, alongside his production team, decided to create the Autavia (the name coming from a combination of the words Automobile and Aviation) as their first named chronograph series. Prior to that point they had not made a chronograph wristwatch with a turning bezel and the Autavia would have this new feature on both models (round and tonneau cases) with a choice of division markers. Two types of bezels were available, one with 60 separate one-minute divisions, that would allow the wearer to set a marker for a defined interval of less than one hour and another with a 12-hour division that would allow the time in another time zone to be displayed.

The first Heuer advertising brochure from 1962 shows both the reference 2446 and the reference 3646 under the title "New AUTAVIA Chronographs for pilots, sportsmen, divers and scientists", showing that Heuer was promoting the collection across all spectrums and trying to appeal to all markets. A wonderful quote from the brochure states, "Guaranteed to function perfectly at altitudes up to 35,000 feet or depths of 330 feet underwater". This attitude of making robust tool watches, which were fit for many purposes, was to become the building blocks of the Heuer range.

The current demand for the early Autavias has never been stronger and collectors are realizing how rare examples like this present first execution watch are in comparison to other great chronographs from the same era which share the same Valjoux 72 movement.

Over the past 10 years, only a handful have appeared on the international auction market, let alone in this truly outstanding condition. Not only is this example in the finest condition, it may also be the most complete and original piece yet seen on the market. This timepiece with its vivid modern looks and powerful design proudly embodies the genetic template of the Autavia. It is featured prominently in the Heuer Autavia Chronographs 1962-85 book by Richard Crosthwaite & Paul Gavin.

MAGNIFIED VIEW OF THE ENGRAVED CASE BACK.





Manufactured under the most rigid in this watch to be technically perfect. This does not cover damage due to mishandling the watch. For best results the watch should be coiled and c

CERTIFICATE OF GUARANTEE

This is to certify that Stora

Model 46 M sold by _____

HEUER

A fine and rare stainless steel chronograph wristwatch with panda dial and large black subsidiary registers.



GLIMPSE OF THE BEATING HEART INSIDE - CLOSE UP OF THE BLACK SUBSIDIARY REGISTERS HIGHLIGHTING THE WHITE PRINTED 'T SWISS' SCRIPT - VIEW SHOWING PUSHER AND CROWN.

MANUFACTURER	Heuer
YEAR	Circa 1969
REFERENCE	2447SN
CASE	103'134
MODEL NAME	Carrera 'Big Eyes'
MATERIAL	Stainless steel
CALIBRE	Manual, cal. Valjoux 72, 17 jewels
BRACELET/STRAP	Leather
CLASP/BUCKLE	Stainless steel Heuer 'sun' buckle
DIMENSIONS	36mm diameter
SIGNED	Case, dial, movement and buckle signed

ESTIMATE
CHF 12,000-18,000
\$12,000-18,000
€10,900-16,400

The years 1968 and 1969 saw the introduction of the second execution range of the Carrera family with the launch of the popular "panda dials". The plain "SN" model, without the scale dial, has larger black subsidiary registers than any other versions with contrasting subdials placed on a silvered dial. These models also had shorter black painted markers and black striped hands, as opposed to the plain baton hands and hour markers of the earlier first series editions.

The reference 2447SN "Big Eyes" is not only rare (with around 20 observed) but also beautiful, representing one of the true Carrera grails. The rugged simplicity of these watches is reminiscent of the early Autavia reference 2446 models, which remain a "bellwether" for the aficionado.



An exceptional stainless steel chronograph wristwatch with a 30-minute subsidiary register, black dial and minute bezel.



NEAR IMAGE SHOWING ENGRAVED BACK CASE - ANGLED SHOT HIGHLIGHTING WHITE SUBDIALS, LOGO AND DAUPHINE HANDS - CLOSE UP IMAGE OF THE MOVEMENT NESTLED INSIDE.

MANUFACTURER	Heuer
YEAR	Circa 1962
REFERENCE	3646M
CASE	48'886
MODEL NAME	Autavia 'Big Subs 1st execution dial, 2nd execution hands'
MATERIAL	Stainless steel
CALIBRE	Manual, cal. Valjoux 92, 17 jewels
BRACELET/STRAP	Original Heuer Corfam strap
CLASP/BUCKLE	Stainless steel Heuer 'sun' buckle
DIMENSIONS	39mm diameter
SIGNED	Case, dial, movement and buckle signed

ESTIMATE
CHF 50,000-80,000
\$50,000-80,000
€45,500-72,700

LITERATURE
The present watch is illustrated in 'Heuer Autavia Chronographs 1962-85' (2nd edition) by Richard Crosthwaite & Paul Gavin, pages 44-46.

Deriving its name from the combination of the words "automobile" and "aviation", the Heuer Autavia chronograph wristwatches from the 1960s were often found on the wrists of professional racecar drivers. The reference 3646 was designed to deliver highly legible, accurate and consistent timekeeping in any situation. That said, the design changes that the watches underwent were subtle and intuitive, resulting directly from the experiences of the sportsmen themselves.

This particular watch exhibits all the correct first series reference 3646 attributes; the large sub dials, the shallow Ed. Heuer "one step" case back, the small pushers and domed crown, with the second series steel Dauphine hands. The rotating outer 60 minute division bezel (with lume piece) was yet another invaluable instrument to pilots. This bezel is in stunning condition and has turned to a beautiful metallic grey.

Widely acknowledged to be one, if not the finest surviving example of the reference 3646 known, this present lot and its appearance on the market are hotly anticipated. With its vibrant dial and spectacular untouched condition, it is a superb trophy piece that ticks every box for the collector.



The reference 3646, two register first execution, Autavia was produced and marketed at the same time as the reference 2446 and was powered by the Valjoux 92 movement (as opposed to the Valjoux 72 found in reference 2446). Unlike reference 2446 it carried no serial number on the movement, but like all first execution models it was signed Ed. Heuer on the bridge and inside the back case. These early two-register models had 30 minute chronograph counters, which was later extended to 45 minutes.

The "named" series of wrist chronographs started in 1962 with the Autavia models and continued in 1963 with the Carrera. They were arguably the pinnacle of Heuer's output and remain the focus of serious watch collectors' attention today.

Jack Heuer was quoted as saying, "Looking back I can say that the Autavia wrist chronograph was the first real wristwatch product I personally created for the company. It was a success, and with every new production series we made small technical changes, for example by altering the size of the registers, the shape of the batons or the color of the luminous bars".

It's only speculation, which one out of the references 2446 or 3646 in the Heuer line sold the best back in the day (similar small numbers of each are known in the collector community today). Visually they differed of course, but their usage was not too dissimilar, but what is known, is that the first execution range are now some of the rarest watches in existence.

However, with all vintage pieces from this era it is no longer just about rarity but quality as well as desirability and, above all, the extraordinary condition that make this timepiece "the one".

MAGNIFIED VIEW OF THE ENGRAVED CASE BACK.





HEUER MONACO 'DARK LORD'

A very rare square shaped black PVD-coated stainless steel chronograph wristwatch with black dial, two subsidiary registers, date at 6 o'clock, orange chronograph hands, box, guarantee booklet and hang tag.



GLIMPSE OF THE ORIGINAL RED STICKER AND BLACK PVD-COATED SQUARE CASE - MAGNIFIED VIEW OF THE DIAL - THE WATCH COMES ALONG WITH ITS FITTED BOX, RED TAG AND BOOKLET.

MANUFACTURER	Heuer
YEAR	Circa 1975
REFERENCE	740.303N
CASE	255'614
MODEL NAME	Monaco 'Dark Lord'
MATERIAL	PVD coated stainless steel
CALIBRE	Manual, cal. Valjoux 7740, 17 jewels
BRACELET/STRAP	Original Heuer Corfam strap
CLASP/BUCKLE	Stainless steel Heuer buckle
DIMENSIONS	38mm length x 40mm width
SIGNED	Case, dial, movement and buckle signed

ESTIMATE
CHF 35,000-50,000
\$35,000-50,000
€31,800-45,500

ACCESSORIES
Accompanied by red Heuer hang tag, Heuer box and numbered outerpackaging and guarantee booklet.

LITERATURE
A similar example is illustrated in 'Heuer Monaco - Design Classic' by Richard Crosthwaite, pages 88-93.

The Monaco PVD is extremely rare, and research indicates that less than 30 are still in existence. It was initially thought that this watch never made it past prototype stage but, according to Jack Heuer, there may have been 100-200 produced. However, it was never featured in any official catalogue and it appears that only a few of the batch may have been sold in the Swiss and German markets. The dial design is similar to the automatic steel reference 1133, with the same two registers for hour and minutes and a date window at 6 o'clock. The luminous bars, orange accents, raised register central numerals and the very unusual military style black PVD coating still remain striking. Powered by the Valjoux 7740, one of Heuer's rarest movements, and with the winding crown now placed on the right side between the fluted chronograph pushers.

The inception of this watch was said to be a conversation between Jack Heuer and King Juan Carlos of Spain, who at the time was wearing a prototype Audemars Piguet Royal Oak watch with a PVD coating. Jack spotted this and soon asked his team to come up with a Heuer version. This example is the earliest serial in the production and is also in new old stock condition, retaining its red Heuer factory sticker on the caseback, its original box, hang tag and numbered outer card. This is certainly an important and iconic addition to any watch collection.



CARRERA



SWISS



BORN TO RACE

FOR THE LAST 80 YEARS THE SYMBIOTIC relationship between watches and cars has been a powerful force to be reckoned with. From the early 1900s and the pioneer racers taking part in the Gordon Bennett Cup with their dashboard timepieces, to what we now call the 'heyday' of motorsport, the 1960s and 1970s. Heuer, more than any other watch brand, has the closest ties to this golden period of racing. In fact the Autavia and the Carrera were conceived thanks to two motor racing events. The Autavia came into existence when Jack Heuer, as a co-pilot, was frustrated at the lack of legibility on the dashboard timer of the same name. The Carrera gets its name from the infamous and deadly 1950s Mexican Carrera Panamericana road race.

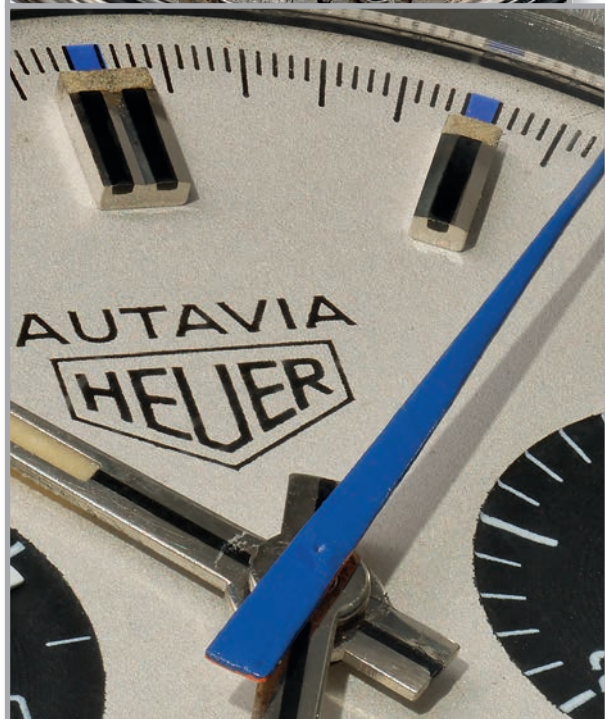
In those times, walking the pit lane or peering into the cockpit one would see many drivers wearing Heuer watches. The choices of the drivers were a personal thing but the need to have a legible and accurate watch to stop and start the time was a necessity. Imagine the race crews with their timing lapboards, the hustle and bustle and thunderous noise combined with the pungent smell of fuel, it must have been a magical place! Fast-forward and this world is now recreated with the historic racing series, with those same cars and wrists adorned with the occasional vintage Heuer or two!

The following watches are indicative of this glamorous and sporty period from Heuer's history where timing was crucial to race success.

HEUER AUTAVIA 'SIFFERT COLORS'

A very fine stainless steel chronograph wristwatch with blue accents on the panda dial, date located at 6 o'clock, tachymeter bezel and bracelet.

SHOT OF THE CARRURE WITH SIGNED CROWN AND PUSHERS - MAGNIFIED VIEW OF THE DIAL EXHIBITING BLUE HAND AND BLUE ACCENTS - CLOSE-UP ON THE MOVEMENT INSIDE THE CASE.



MANUFACTURER	Heuer
YEAR	Circa 1971
REFERENCE	73463
CASE	215'988
MODEL NAME	Autavia 'Siffert Colors'
MATERIAL	Stainless steel
CALIBRE	Manual, cal. Valjoux 7734, 17 jewels
BRACELET/STRAP	Stainless steel Gay Frères double grain bracelet, endlinks stamped HLF, max. length 220mm
CLASP/BUCKLE	Stainless steel Heuer folding deployant clasp
DIMENSIONS	42mm diameter
SIGNED	Case, dial, movement and clasp signed

ESTIMATE
CHF 5,000-7,000
\$5,000-7,000
€4,500-6,400

LITERATURE
The present watch is illustrated in 'Heuer Autavia Chronographs 1962-85' (2nd edition) by Richard Crosthwaite & Paul Gavin, pages 200-201.

Over the past 10 years the collectors community has seen a surge in the desirability of Heuer timepiece and within this increased interest the Autavia "Siffert" has particularly stood out. Worn by the rakish double Formula 1 racing champion Jo Siffert, the panda dial Autavia reference 1163 with blue accents was often photographed on Siffert's wrist.

The present example shares all the same design feature as the Siffert Autavia except for the movement. Contrary to the Siffert Autavia the present lot houses a manual wind Valjoux 7734 movement with sub dials recording minutes and showing the running seconds. The date window at the 6 o'clock position, steel hands with black insert and tachymeter bezel are all features found in the Siffert Autavia.

The present chronograph wristwatch shines amongst the lights of the early to mid 1970's Autavias models due to its wonderful unpolished condition, original fitted bracelet and outstanding panda dial making this a worthy addition for the chronograph hunter.



A fine and rare stainless steel chronograph wristwatch with rare 'tropical' subsidiary registers, tachymeter scale and bracelet.

VIEW OF THE MECHANISM HOUSED INSIDE - CLOSE UP SHOWING THE AGED COUNTERS INCORPORATING WHITE GRAPHICS - VIEW OF THE CASE WITH CROWN BEARING LOGO AND PUSHERS.



MANUFACTURER	Heuer
YEAR	Circa 1970
REFERENCE	2447SNT
CASE	103'087
MODEL NAME	Carrera '2nd execution dial'
MATERIAL	Stainless steel
CALIBRE	Manual, cal. Valjoux 72, 17 jewels
BRACELET/STRAP	Stainless steel Gay Frères double grain bracelet with HEL endlinks, max. length 200mm
CLASP/BUCKLE	Stainless steel Heuer folding deployant clasp stamped 3.72
DIMENSIONS	36mm diameter
SIGNED	Case, dial, movement and clasp signed

ESTIMATE
CHF 12,000-18,000
\$12,000-18,000
€10,900-16,400

ACCESSORIES
The present watch is illustrated in 'Heuer Carrera Chronographs 1963-85' by Richard Crosthwaite & Paul Gavin, pages 64-65.

The "panda and reverse panda dial" Carrera is the surprising result of a "butterfly effect" commencing in the United States and bearing consequences in Switzerland. Legend has it that in the late 1960s a Heuer watchmaker in America was so taken by the Autavia 2446C panda dial that he fitted such a dial onto his Carrera model. A year later, Heuer officially launched the second generation Carrera chronograph models incorporating the panda and reverse panda dials.

The second generation Carrera models nevertheless continued featuring different scales on the outer edge of the dial, adding to the functionality of the wristwatch. These included tachymeter, decimal and pulsation scales. The rarest of all such dials are silver with black registers with either a decimal or tachymeter scale as seen in the present example.

The sub dials on Carreras models that feature outer scales are smaller than in regular models as to accommodate the latter providing an alluring and distinctive result. Furthermore, the hour and minute hands are shorter in order to align with the hour markers, which in turn are closer to the dial centre. The present lot has also been given blacked tipped service hands, which nicely complement the black infill hour markers. A superb case, wonderfully aged tropical sub-dials and ultimate rarity as the present lot is one of just 10 known to the collecting community, make this watch a wonderful addition to any Carrera and chronograph collection.



A very attractive and sporty stainless steel chronograph wristwatch with reverse panda dial, tachymeter scale and original red presentation box.



MANUFACTURER	Heuer
YEAR	Circa 1968
REFERENCE	2447NST
CASE	102'656
MODEL NAME	Carrera
MATERIAL	Stainless steel
CALIBRE	Manual, cal. Valjoux 72, 17 jewels
BRACELET/STRAP	Heuer Corfam strap
CLASP/BUCKLE	Stainless steel Heuer 'sun' buckle
DIMENSIONS	36mm diameter
SIGNED	Case, dial, movement and buckle signed

ESTIMATE

CHF 12,000-18,000

\$12,000-18,000

€10,900-16,400

ACCESSORIES

Accompanied by its original red fitted presentation box.

LITERATURE

A similar watch is illustrated in 'Heuer Carrera Chronographs 1963-85' by Richard Crosthwaite & Paul Gavin, pages 70-73.



Introduced in 1963, the Carrera reference 2447 is one of Heuer's most iconic designs. Over the course of production, a variety of dials were available; panda, reverse panda, with or without tachymeter scale. The size of subdials and shape of hour markers also changed.

The present lot is a rare and very attractive version with a reverse panda dial and tachymeter scale hence the three letters NST completing the reference number standing for Noir (black in French), Standard for plain subdials and T for Tachymetre. To the best of our knowledge, only 30 examples in this configuration have appeared to the market. This lot features the so-called second execution dial and hands with only luminous dots at 3 and 9 o'clock and hands with black inserts.

Built to time race-car events, this sporty yet elegant watch fully displays Heuer's genetic code, an element that made Heuer such a popular brand amongst racetrack aficionados. The high legibility of the dial makes this watch the perfect companion to the pilot racing at breakneck speeds. Offered today in virtually unworn condition as evidenced by the intact red sticker on the caseback, this watch is a real treasure to find and its original box is the icing on the Carrera cake.



THE WATCH RETAINS ITS ORIGINAL STICKER - IMAGE OF THE PANDA DIAL HIGHLIGHTING COUNTERS, LOGO AND GRAPHICS - THE TIMEPIECE COMES ALONG WITH ITS FITTED RED BOX.



A fine and very rare stainless steel chronograph wristwatch with date, blue accents on the dial, tachymeter bezel, bracelet and original guarantee.



VIEW OF THE CROWN WITH LOGO AND THE FLUTED BEZEL - CLOSE UP OF THE DIAL HIGHLIGHTING THE BLUE-PRINTED ACCENTS - THE WATCH COMES ALONG WITH ITS PRESENTATION BOX.

MANUFACTURER	Heuer
YEAR	Circa 1969
REFERENCE	1163T
CASE	142'509
MODEL NAME	Autavia 'Siffert 2nd execution with Flat V'
MATERIAL	Stainless steel
CALIBRE	Automatic, cal. 11, 17 jewels
BRACELET/STRAP	Stainless steel Gay Frères bracelet with endlinks stamped HLD, max. length 205mm
CLASP/BUCKLE	Stainless steel Heuer deployant clasp stamped 2.69
DIMENSIONS	42mm diameter
SIGNED	Case, dial, movement and clasp signed

ESTIMATE
CHF 20,000-30,000
\$20,000-30,000
€18,200-27,300

ACCESSORIES
Accompanied by Heuer red chequerboard presentation box, numbered outer packaging, numbered red swing tag, guarantee booklet and plastic sleeve.

LITERATURE
A similar watch is illustrated in, 'Heuer Autavia Chronographs 1962-85' (2nd edition) by Richard Crosthwaite & Paul Gavin, page 123.

The Autavia was the timepiece of choice for many famous Grand Prix drivers of the 1960s and 70s. Amongst them was Jo Siffert, the Swiss double Formula 1 Grand Prix champion who used to wear an Autavia 1163 with tachymeter scale, white dial with black registers, date and blue seconds chronograph hand and markers, explaining this lot's nickname.

Whilst the 1st execution dials bore the "Chronomatic" script above Heuer, the 2nd execution dials dropped this and reverted back to the more explanatory, 'Automatic Chronograph' and "Autavia" in place of "Chronomatic". The grooved indexes remained the same, but this time the Heuer shield was made smaller and in some instances, the Autavia text included a "Flat V", as illustrated in the present example. These 2nd execution dials remain much rarer than the later executions.

This amazing "Siffert" sat unsold in the store room of an Italian dealer until it closed for business several years ago. It retains the original red sticker, which signifies this watch was unworn; the crisp case exhibits sunburst finish and sharp edges. The date-stamped bracelet, along with the swing tag, guarantee red Heuer booklet and numbered outer card, make this a fantastic, possibly unique new old stock addition to any collection.



HEUER CARRERA 'INDIANAPOLIS SPEEDWAY'

A fine and extremely rare stainless steel calendar chronograph wristwatch with black dial made for the Indianapolis Speedway shop.



VIEW OF THE MECHANISM HOUSED INSIDE THE CASE - THE DIAL DISPLAYS THE INDIANAPOLIS LOGO AND SINGLE SUBDIAL - SHOT OF THE CARRURE WITH CROWN AND PUSHERS.

MANUFACTURER	Heuer Carrera
YEAR	Circa 1970
REFERENCE	3147N
CASE	127'204
MODEL NAME	Carrera 'Indianapolis Speedway'
MATERIAL	Stainless steel
CALIBRE	Manual, cal. Landeron 189, 17 jewels
BRACELET/STRAP	Original Heuer Corfam perforated strap
CLASP/BUCKLE	Original steel 'sun' buckle
DIMENSIONS	36mm diameter
SIGNED	Case, dial, movement and buckle signed

ESTIMATE
CHF 20,000-30,000
\$20,000-30,000
€18,200-27,300

LITERATURE

The present watch is illustrated in 'Heuer Carrera Chronographs 1963-85' by Richard Crosthwaite & Paul Gavin, pages 140-141.

Now in its 101st year, and once more sponsored by TAG Heuer, the Indianapolis 500 is an annual car race held at Indianapolis Motor Speedway, Indiana, taking place traditionally over Memorial Day weekend. Drivers race 200 laps, counter-clockwise around a 2.5 mile circuit for a huge distance of 500 miles, so it is a real test of endurance.

Heuer yet again saw a lucrative opportunity with this notorious race and in 1969 released a few hundred promotional watches for the pilots and sponsors of this adrenaline infused race. Many were sold in the gift shop next to the racing circuit. The first version of the Carrera reference 3147 timepiece had a date aperture located at 12 o'clock and was only produced for one year. The second version shows a different date position at 9 o'clock as illustrated with this watch.

Available with two dial versions, one with black dial without the registered ® logo and the other silver with the ® logo, those watches were predominately sold as souvenir watches. Produced in small batches, only a handful of these watches (around 5 of each dial version) survived and so this would be an extremely lucky addition to any serious watch collection and is very much a "grail" watch.



A fine and rare stainless steel chronograph wristwatch with red chronograph hand, date aperture at 6, tachymeter scale ring and bracelet.

THE WATCH COMES ALONG WITH HEUER PRESENTATION BOX - MAGNIFIED SHOT OF THE DIAL SHOWING THE EARLIER TACHYMETER SCALE CRYSTAL RING - VIEW OF THE MOVEMENT INSIDE.



MANUFACTURER	Heuer
YEAR	Circa 1969
REFERENCE	1153S
CASE	147'304
MODEL NAME	Carrera
MATERIAL	Stainless steel
CALIBRE	Automatic, cal. 11, 17 jewels
BRACELET/STRAP	Stainless steel Gay Frères bracelet with HLC endlinks, max. length 205mm
CLASP/BUCKLE	Stainless steel Heuer deployant clasp stamped 3.69
DIMENSIONS	38mm diameter
SIGNED	Case, dial, movement and clasp signed

ESTIMATE
CHF 4,000-6,000
\$4,000-6,000
€3,600-5,500

ACCESSORIES
Accompanied by Heuer red presentation box and outer packaging.

LITERATURE
The present watch is illustrated in 'Heuer Carrera Chronographs 1963-85' by Richard Crosthwaite & Paul Gavin, pages 162-165.

The Carrera reference 1153 was part of the trio of models Heuer used to launch the Calibre 11 automatic chronograph movement in 1969. The other two being the Autavia "Siffert" and the Monaco. The first examples of these three models had the model name above the date and the word Chronomatic above the Heuer badge. Only a handful of these were produced as Heuer rapidly sold the Chronomatic name to Breitling.

The present example is the earliest known reference 1153 without the Chronomatic name and with a new dial layout. It features a first execution dial (with 3, 6, 9, 12 markers on the subdial on the left) with plain steel hands and luminous material as well as black stripes in the center, which match the hour markers. Also of interest to note is the earlier 50-200 tachymeter scale crystal ring and an early example Mk2 Gay Frères bracelet dated 3.69 fitted with HLC end links.

Residing in a wonderful unpolished case with original lume to the dial and hands this timepiece is the epitome of the Carrera design and will certainly quicken the pulse of the discerning collector.



A fine and rare stainless steel chronograph wristwatch with blue decimal scale, bracelet, original guarantee and hang tag.



BACK SHOT OF CASE - SHOWING THE MOVEMENT - ANGLED IMAGE OF THE DIAL HIGHLIGHTING THE BLUE DECIMAL SCALE - CLOSE UP VIEW OF THE CASE WITH CROWN AND PUSHERS.

MANUFACTURER	Heuer
YEAR	Circa 1965
REFERENCE	2447
CASE	62'647
MOVEMENT	456'940
MODEL NAME	Carrera
MATERIAL	Stainless steel
CALIBRE	Manual, cal. Valjoux 72, 17 jewels
BRACELET/STRAP	Stainless steel Gay Frères bracelet, with HEL endlinks, max. length 185mm
CLASP/BUCKLE	Stainless steel Heuer folding deployant clasp, stamped 1.66
DIMENSIONS	36mm diameter
SIGNED	Case, dial, movement and clasp signed

ESTIMATE
CHF 8,000-12,000
\$8,000-12,000
€7,300-10,900

ACCESSORIES
Accompanied by the original guarantee and hang tag.

The Heuer Carrera was launched in 1963 soon after the Autavia. This case design however was the antithesis of the Autavia with a more dressy and smaller 36mm case. This design continued right into the next decade and although the case designs remained essentially the same customer demand led Heuer to develop a vast array of exciting dial combinations and finishes, far more than those found in the Autavia models.

A certain number of first execution models, such as the present lot, featured a blue decimal track, where each minute is subdivided into 100 equal intervals. Although Heuer had previously utilised this scale in certain pocket watches, there was less of a demand for a decimal scale in wristwatches and as such it remains one of the rarest dial features and certainly adds a further dimension to the watches desirability.



LOT 14 HEUER AUTAVIA 'EXOTIC'

A fine and rare stainless steel calendar chronograph wristwatch with orange accents on the dial, tachymeter bezel, box and papers.

THE WATCH COMES ALONG WITH ITS FITTED BOX AND BOOKLET - CLOSE UP ON THE EXOTIC DIAL FEATURING COLOURFUL ACCENTS - BACK VIEW OF THE CASE SHOWING THE MOVEMENT.



MANUFACTURER	Heuer
YEAR	Circa 1974
REFERENCE	1563T, case further engraved 1163V
CASE	270'948
MODEL NAME	Autavia 'Exotic'
MATERIAL	Stainless steel
CALIBRE	Automatic, cal. 15, 17 jewels
BRACELET/STRAP	Original Heuer Corfam strap
CLASP/BUCKLE	Stainless steel Heuer 'sun' buckle
DIMENSIONS	42mm diameter
SIGNED	Case, dial, movement and buckle signed

ESTIMATE
CHF 15,000-25,000
\$15,000-25,000
€13,600-22,700

ACCESSORIES
Together with original sale sticker to the reverse and numbered tag, fitted 'Automatic' red Heuer box and guarantee booklet with outer plastic sleeve.

LITERATURE
A similar example is illustrated in 'Heuer Autavia Chronographs 1962-85' (2nd edition) by Richard Crosthwaite & Paul Gavin, pages 150-153.

The "Exotic" Autavia, although driven by the Calibre 15, is housed in cases marked 1163V, thought to be leftovers from the Autavia promotion with Brown & Williamson and their "Viceroy" cigarette brand, which offered the 1163V (Viceroy) at a heavily reduced retail price, featuring a black dial with two white registers and red accents. Thousands of units were sold, with many surviving today. This is in stark contrast to the 30 "Exotic" Autavia examples known to be in collectors hands.

The dial of the "Exotic" Autavia is a pure expression of the 1970; colourful, playful, avant-garde, in much the same way as the Rolex "Exotic" Paul Newman dials. It was believed that the unusual checkerboard dial hash marks (1/5th seconds for accurate timing) allied to the tachymeter bezel and the oversized lume plots, rendering the watch extremely legible, were conceived for race timing. Research suggests the correct configuration for this reference is with a Calibre 15 that does not have the letters "SX" visible on the bottom left hand side of the main plate (as is the case here).

This is the first time a full set example in new old stock condition has been offered at auction and as a bonus it retains its original red sticker on the caseback. Having never been seen in an official brochure or publication, it is amongst the rarest and most coveted of the automatic Autavia chronograph models ever produced.



A fine and rare yellow gold chronograph wristwatch with silvered dial featuring two registers and tachymeter scale, and date at 6 o'clock.



MANUFACTURER	Heuer
YEAR	Circa 1972
REFERENCE	1158S
CASE	240'983
MODEL NAME	Carrera
MATERIAL	18K yellow gold
CALIBRE	Automatic, cal. 12, 17 jewels
BRACELET/STRAP	Original Heuer Corfam strap
CLASP/BUCKLE	Gold plated Heuer 'sun' buckle
DIMENSIONS	38mm diameter
SIGNED	Case, dial, movement and buckle signed

ESTIMATE

CHF 10,000-15,000

\$10,000-15,000

€9,100-13,600



The reference 1158 chronograph models were always the most expensive range of watches sold by Heuer because they were offered dressed in a solid 18 karat yellow gold livery with or without a matching bracelet. A wide variety of dials were also available, in fact the selective collector had the choice between eight different versions between 1969 and 1977! Four versions with a silver dial (1158S), two versions with champagne dial and registers (1158CH) and two versions with champagne dial featuring black registers (1158CHN).

The present lot, circa 1972, is a superb example of the rare third version of the reference 1158 with silvered dial of which there are less than 10 known. It features an attractive and perfectly preserved second execution dial (brushed gold applied markers, with gold centre and black edges and numerals 1-12 on hour recorder subdial) and second execution hands (brushed gold with black edges and points).

The case shape, typical of the 1970s, echoes that of the references 1153 featuring similarly brushed case finishes and fluted chronograph pushers, but the gold case adds a dash of heightened elegance to an already flamboyant timepiece.



SILHOUETTE OF THE 18K YELLOW GOLD CASE - ZOOMED IN SHOT OF THE SILVERED DIAL HIGHLIGHTING THE BLACK PRINTED TACHYMETER SCALE AND GRAPHICS - VIEW OF THE MECHANISM.





MAREOGRAPH
HEUER

12
10
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2
AM
PM
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8

12
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SWISS

25
20
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SKIMMING OVER THE WAVES

THE STORY THAT LIES BEHIND THE creation of watches with tidal indication is truly fascinating. Back in the beginning of the 20th century, the now very well-known retail giant, Abercrombie & Fitch was a company offering top-quality gear for hunting, fishing, camping, safaris, climbing, driving, flying and other outings, calling itself the “Greatest Sporting Goods Store in the World”. The offer of the brand was very broad and included accessories such as watches, all coming from the same Swiss Manufacture: Heuer. Consistent with its theme of outfitting adventurers, Abercrombie commissioned Heuer in the late 1940s to produce a unique watch for fishermen and sailors based on the Solunar theory. At that time, young Jack Heuer was just 15 and this watch was his first contribution to the family business. In his biography, he reported that he collaborated with his high school physics teacher to calculate the wheels and cogs needed to show the times of the tides at a specific location.

The Tidal indication chronographs were introduced by Heuer in the early 1950s and remained in production until the 1970s. Various versions of these watches were sold by both Heuer and Abercrombie & Fitch under the “Seafarer” name in the United States, and “Mareographe” in Europe. A production made for Orvis using the name “Solunagraph” was also available.

Made for the water sports enthusiasts and oceanographers these watches included a unique tidal indicator, a 12-hour chronograph and a 15-minute yachting countdown indicator within the minute register.

Like many specialised watches produced at the time for very specific purposes, actual sales of these watches were not always strong and therefore numbers made and now survived, are very low, making these watches much sought after.

LOT 16 HEUER CARRERA 'YACHTING'

A very attractive stainless steel chronograph wristwatch with rare tropical dial featuring register at 3 o'clock displaying blue-printed sailing indications.

VIEW OF THE MECHANISM HOUSED INSIDE THE CASE – THE COPPER DIAL PATINA FURTHER ENHANCES THE BLUE SAILING INDICATION – CASE SILHOUETTE SHOWING CROWN AND PUSHERS.



MANUFACTURER	Heuer
YEAR	Circa 1966
REFERENCE	2447S
CASE	X3'287
MODEL NAM	Carrera 'Yachting'
MATERIAL	Stainless steel
CALIBRE	Manual, cal. Valjoux 72, 17 jewels
BRACELET/STRAP	Heuer Corfam strap
CLASP/BUCKLE	Stainless steel Heuer 'sun' buckle
DIMENSIONS	36mm diameter
SIGNED	Case, dial, movement and buckle signed

ESTIMATE
CHF 12,000-18,000
\$12,000-18,000
€10,900-16,400

LITERATURE

The present watch is illustrated in 'Heuer Carrera Chronographs 1963-85' by Richard Crosthwaite & Paul Gavin, pages 48-49.

A master in the timing of sports events it was a logical step for Heuer to delve into the creation of timepieces made to be worn whilst defying the deep blue seas aboard a 100ft sailboat. From the 60s several models were available to skippers such as the Yachting Timer, the Skipper, the Regatta and of course the Seafarer and the Mareograph.

The present watch, housed in a screwback Carrera case, was a special order as it features a custom dial displaying a specific counter at 3 o'clock with three sky blue triangles to assist skippers with the 15 minute countdown to the start of a regatta.

The present reference 2447S, made in the mid-60s, is an extremely rare example of this special order "Yachting" wristwatch as no more than 10 similar models have surfaced so far. The silver dial has beautifully aged to a highly charismatic copper dégradé that gives this watch an extremely warm and sensual appeal similar to the last rays of sun on the beach on a warm summer evening.



LOT
17 HEUER 'A&F' SEAFARER

A very fine and extremely rare stainless steel chronograph wristwatch with black dial, tidal indication and hours/minutes bezel retailed by Abercrombie & Fitch.

THE WATCH IS POWERED BY A VALJOUX 721 – CLOSE-UP IMAGE OF THE TIDAL INDICATOR SUB DIAL FEATURING LIGHT BLUE ACCENTS AND A&F SIGNATURE LOGO – NEAR VIEW OF THE CARRURE.



MANUFACTURER	Heuer
YEAR	Circa 1971
REFERENCE	2446CSF
CASE	111'148
MODEL NAME	Abercrombie & Fitch Seafarer
MATERIAL	Stainless steel
CALIBRE	Manual, cal. Valjoux 721, 17 jewels
BRACELET/STRAP	Heuer Corfam strap
CLASP/BUCKLE	Stainless steel buckle
DIMENSIONS	40mm diameter
SIGNED	Dial and movement signed Abercrombie & Fitch Co, case signed Heuer

ESTIMATE
CHF 10,000-15,000
\$10,000-15,000
€9,100-13,600

Introduced in the mid-1950s the Seafarer retailed by Abercrombie & Fitch in the United States used a variety of Heuer chronograph cases modified to accommodate a pusher at the 9 o'clock position, which allowed to advance the tide indicator subsidiary register.

The last Seafarers to be manufactured by Heuer were housed in the Autavia case with a snap-back design called "Compressor" hence the addition of C in the reference number. These models also featured a new dial design with metallic slate grey base, white sub dials and blue accents that have always been a part of the intrigue and appeal of the Seafarer.

The present example presents itself in superb condition with a pristine dial, case and MH (minute/hour) bezel. It is a wonderfully well preserved testimony of a partnership that lasted over 30 years between two leaders in their respective fields of activity.



LOT 18 HEUER 'A&F' SEAFARER

A fine and rare stainless steel chronograph wristwatch with tidal information and 12 hour indication, retailed by Abercrombie & Fitch.



MANUFACTURER	Heuer
YEAR	Circa 1963
REFERENCE	2446
CASE	52'907
MODEL NAME	Seafarer Abercrombie & Fitch
MATERIAL	Stainless steel
CALIBRE	Manual, cal. Valjoux 721, 17 jewels
BRACELET/STRAP	Leather
CLASP/BUCKLE	Stainless steel pin buckle
DIMENSIONS	39mm diameter
SIGNED	Dial and movement signed Abercrombie & Fitch Co Case signed Ed. Heuer Co SA

ESTIMATE
CHF 25,000-35,000
\$25,000-35,000
€22,700-31,800



Heuer had a close working relationship with the American sports goods retailer Abercrombie & Fitch from the 1950s through to the early 1970s. Over the years Heuer produced various water sport related tool watches starting with the Solunar which featured a tidal indicator that could be adjusted via a pusher at the 9 o'clock position. This complication was added to a chronograph to produce the Abercrombie & Fitch Seafarer (called the Mareographe when bearing the Heuer brand).

The Seafarer/Mareographe was in production up to the early 1970s and could be found in different references amongst which the Carrera reference 2447, Autavia reference 2446 screw back and Autavia reference 2446 compression case.

The present model is a particularly important and fine example of an Abercrombie & Fitch Seafarer in a first execution Autavia reference 2446 case. Research has demonstrated that only three examples of this model are known and all within only 17 serial numbers from one another. All three known examples have Abercrombie & Fitch Co. signed movements, Ed. Heuer signed inner case back and plain outer case back which is another unusual feature of the watch.

Certain watches may seem misunderstood and underrated considering their ultimate rarity and intrinsic value. The present lot is such a timepiece. From its very low production numbers to its original condition it is a watch that transcends all boundaries and one that in years to come we will look back on and think "if only".



SHOT HIGHLIGHTING THE SILHOUETTE OF CASE AND ROTATING BEZEL - ANGLED VIEW OF THE DIAL DISPLAYING COUNTERS AND RETAILER'S SIGNATURE - THE BEATING HEART OF THE WATCH.



A fine and extremely rare stainless steel chronograph wristwatch with grey dial displaying blue tidal indication and hours/minutes bezel.

VIEW OF THE MOVEMENT HOUSED INSIDE THE CASE - ANGLED SHOT OF THE DIAL EXHIBITING THE BLUE-COLOURED COUNTERS WITH TIDAL INDICATION - CROWN WITH LOGO AND PUSHERS.



MANUFACTURER	Heuer
YEAR	Circa 1974
REFERENCE	2446CSF
CASE	324'073
MODEL NAME	Mareographe
MATERIAL	Stainless steel
CALIBRE	Manual, cal. Valjoux 721, 17 jewels
BRACELET/STRAP	Original Heuer Corfam strap
CLASP/BUCKLE	Stainless steel Heuer 'sun' buckle
DIMENSIONS	40mm diameter
SIGNED	Case, dial, movement and buckle signed

ESTIMATE
CHF 12,000-18,000
\$12,000-18,000
€10,900-16,400

This Mareographe from the 1970s was produced for the French speaking market. Its name comes from the conjunction of Marée which means tide in French and Graph which means writing in Greek so literally, this watch presents itself as the tool watch to time the tides.

The present watch also distinguishes itself by the signature found on the dial. When most of the Seafarer or Solunograph models were retailed by Abercrombie & Fitch or Orvis, a very small portion of the production was kept by Heuer and sold under its own name. So rare were the latter that less than 15 other examples have surfaced until now.

Presented today in very attractive overall condition, we cannot fail to notice the superb metallic graphite grey dial perfectly preserved thanks to the compressor case that offered 100 meter waterproofness.



An extremely rare stainless steel chronograph wristwatch with silvered dial featuring subsidiary register with blue-printed tidal indication.



MANUFACTURER	Heuer
YEAR	Circa 1966
REFERENCE	2447
CASE	78'880
MODEL NAME	Mareographe
MATERIAL	Stainless steel
CALIBRE	Manual, cal. Valjoux 721, 17 jewels
BRACELET/STRAP	Heuer Corfam strap
CLASP/BUCKLE	Stainless steel Heuer 'sun' buckle
DIMENSIONS	36mm diameter
SIGNED	Case, dial, movement and buckle signed

ESTIMATE

CHF 12,000-18,000

\$12,000-18,000

€10,900-16,400

LITERATURE

The present watch is illustrated in 'Heuer Carrera Chronographs 1963-85' by Richard Crosthwaite & Paul Gavin, pages 50-51.

The Mareographe is the name used by Heuer for the same watch produced by it for Abercrombie & Fitch which the latter called the Seafarer. Heuer had a long standing relationship with the American sports good retailer Abercrombie & Fitch and therefore produced the Seafarer for them from the 1950s to the early 1970s. These watches were housed in Carrera reference 2446 cases modified to accommodate the pusher at the 9 o'clock position which is used to advance the tidal indicator.

In mid-1963, Heuer introduced the Seafarer reference 2447. Using the distinctive thinner Carrera case without a rotating bezel, this new chronograph was powered by a Valjoux caliber 721 movement signed Heuer Leonidas.

Featuring a silvered dial on which the sky blue tidal information perfectly stands out, the inner bezel with its 1/5th second hash-marks also cleverly serves as a tension ring to secure the crystal. However, the true rarity of this watch resides in the 11 letters proudly printed on the top part of the dial: Mareographe, as only 5 other reference 2446 Mareographe models double-signed Heuer are known to exist.

Presented today in untouched condition, the dial bears some patina that only adds charisma and poetry to this spectacular and rare watch.



VIEW OF THE MECHANISM INSIDE - BLOWN UP IMAGE OF THE SILVERED DIAL HIGHLIGHTING THE BLUE TIDAL INDICATION AND MAREOGRAPHE INSCRIPTION - SILHOUETTE OF THE CASE.



A rare stainless steel chronograph divers' wristwatch with date aperture located at 6 o'clock, Mercedes type hand and bracelet.

ANGLED SHOT OF CASE PROFILE WITH SIGNED CROWN - CLOSE UP ON THE DIAL WITH DATE, COUNTERS AND LOGO - BACK VIEW OF THE CASE SHOWING THE MOVEMENT INSIDE.



MANUFACTURER	Heuer
YEAR	Circa 1981
REFERENCE	11063P case further stamped 11063V
CASE	395'906
MODEL NAME	Autavia 'Diver 100'
MATERIAL	Stainless steel
CALIBRE	Automatic, cal. 12, 17 jewels
BRACELET/STRAP	Stainless steel Heuer bracelet, max. length 205mm
CLASP/BUCKLE	Stainless steel Heuer folding deployant clasp with divers' extension
DIMENSIONS	42mm diameter
SIGNED	Case, dial, movement and clasp signed

ESTIMATE
CHF 6,000-8,000
\$6,000-8,000
€5,500-7,300

LITERATURE
The present watch is illustrated in 'Heuer Autavia Chronographs 1962-85' (2nd edition) by Richard Crosthwaite & Paul Gavin, pages 170-173.

Considering that both this reference and reference 11630P targeted at divers, it's surprising how different their respective design cues are. As opposed to the colourful reference 11630P, the Diver 100 is mainly black and white, except for the bezel insert. The dial has circular lume dots and a large triangle marker at 12 o'clock.

Another difference is the pushers, on reference 11630 they are integrated into the case, while the case of the present lot features a cut-away section to accommodate them. The bezel edge is thicker and more prominent giving the diver a better grip.

The particularity of the Autavia Diver 100 lies within its elements that cannot be found in any other Autavia timepiece model such as the dial, hands and the 'Jubilee' style bracelet, which seem to find some cues within Rolex designs and that are unique to this watch model. Furthermore, another unusual element is the replacement of the standard 60 minute bezel found on most examples by a rare decompression bezel not shown in any of the period catalogues.

Launched in 1984 the reference 11063P Diver 100 is the last of a long line of Autavia models produced by Heuer since 1962. The present example with its unpolished case and original bracelet is one of the finest Autavia Diver 100's to appear on the market.





CARRERA

HEUER

AUTOMATIC
CHRONOGRAPH

SWISS

30



SERVING THE NATION

THROUGHOUT THE LAST CENTURY, DURING times of conflict, watch manufacturers would be requested by governments to produce specific watches. The military from Land, Sea and Air all had varying needs for their watches. Heuer, like many other Swiss watch companies, had requests to supply different military forces with a major and important difference: production numbers.

Heuer made only a small amount of watches for such purposes, such as the examples shown in the following chapter. The Belgian Airforce, the FAPLA Army and the Jordanian Airforce are classic examples of these small production runs. It's not known why the governments of those countries approached Heuer at the time, but perhaps the ability to be flexible with payment or the number of watches ordered, were factors. Jack Heuer even tells of one story whereby "the postman delivered a carton containing a huge bundle of unsigned American Express travellers cheques" directly from Africa in payment for one particular run! What this means today is that only a handful of these few military watches remain, making such surviving watches incredibly rare, not only to the Heuer collecting community but also to the seasoned military watch collectors.

An extremely rare stainless steel chronograph wristwatch with blue dial, date and bracelet made for the Angolan armed forces.

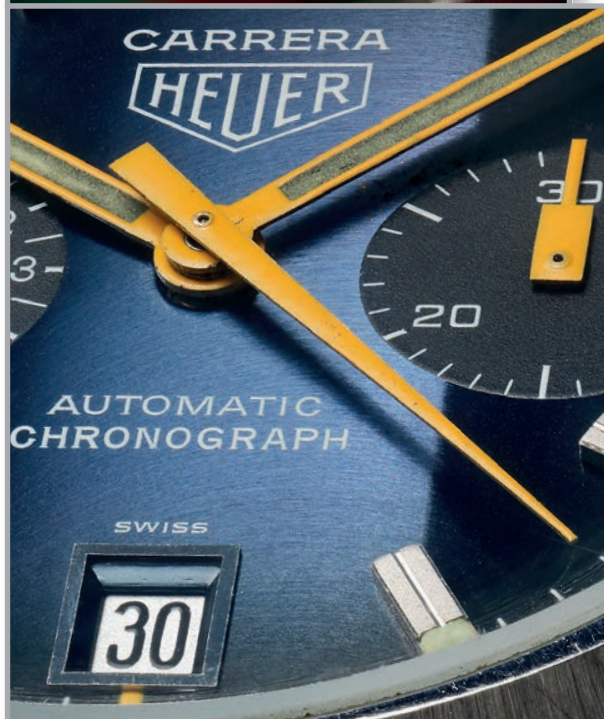


IMAGE OF THE MOVEMENT HOUSED INSIDE THE CASE - BLOWN UP SHOT OF THE DIAL WITH CONTRASTING ORANGE HANDS - THE CASE BACK CARRIES THE SPECIAL MILITARY ENGRAVING.

MANUFACTURER	Heuer
YEAR	Circa 1974
REFERENCE	110'573B
CASE	327'506
MODEL NAME	Carrera 'Angolan FAPLA, Barrel case'
MATERIAL	Stainless steel
CALIBRE	Automatic, cal.12, 17 jewels
BRACELET/STRAP	Stainless steel Heuer link bracelet, max. length 200mm
CLASP/BUCKLE	Stainless steel Heuer deployant clasp
DIMENSIONS	39mm diameter
SIGNED	Case, dial, movement and clasp signed

ESTIMATE
CHF 4,000-6,000
\$4,000-6,000
€3,600-5,500

LITERATURE
The present watch is illustrated in 'Heuer Carrera Chronographs 1963-85' by Richard Crosthwaite & Paul Gavin, pages 200-201.

Heuer produced and sold watches to nations around the world for use by their armed forces. These included Argentina, Israel, Belgium, Jordan and Kenya. The rarest of all are a small batch of "tonneau" case Carrera watches sold to Angola. This super rare and original FAPLA (Forças Armadas Populares De Libertacao De Angola) Carrera chronograph is one of only approximately 10 known to exist in the world, bearing this special engraving. FAPLA was the armed popular forces for the liberation of Angola, who were detrimental in obtaining the independence of Angola from a Portuguese colony to an independent state in 1974. FAPLA later became Angola's official armed forces.

Resplendent with its blue Côtes de Genève dial and yellow hands, this watch has clear legibility. The brushed finish unpolished case is engraved on the back with the insignia of FAPLA. The correct fitted Heuer bracelet with locking clasp adds a robust feel to what is a rare and desirable watch for the focused collector.



A fine and extremely rare stainless steel chronograph wristwatch with black dial and two subsidiary registers, made for the Belgian Air Force.



THE CASEBACK CARRIES THE BELGIAN AIR FORCE MILITARY MARKING - VIEW OF THE DIAL HIGHLIGHTING COUNTERS, GRAPHICS AND LOGO - ZOOMED IN SHOT OF THE MOVEMENT INSIDE.

MANUFACTURER	Heuer
YEAR	1970
REFERENCE	7753
CASE	107'913
MODEL NAME	Carrera 'LuM - FAé Belgian Air Force'
MATERIAL	Stainless steel
CALIBRE	Manual, cal. Valjoux 7733, 17 jewels
BRACELET/STRAP	Leather
CLASP/BUCKLE	Stainless steel Heuer 'sun' buckle
DIMENSIONS	36mm diameter
SIGNED	Case, dial, movement and buckle signed

ESTIMATE
CHF 12,000-18,000
\$12,000-18,000
€10,900-16,400

LITERATURE
The present watch is illustrated in 'Heuer Carrera Chronographs 1963-85' by Richard Crosthwaite & Paul Gavin, pages 120-121.

The late 1960s saw Belgian forces emerge from the divisive "Congo crisis" leading Belgium to heavily invest in its military and air forces. Part of the equipment was a number of timepieces manufactured by Heuer following a very small order. This particular watch was made for the "class of 1970", literally for one year only, making this timepiece exceptionally rare as less than 10 are currently known.

The early models unusually and uniquely housed the Valjoux 7733, as opposed to the Valjoux 7730, found in other reference 7753 models. Whilst civilian examples were in circulation, they would not have had the LuM-FAé (Lucht Macht - Forces Aériennes) military marks on the reverse, nor the year and military personnel number beneath.

This watch is a deceptively simple connoisseur's piece; as a matter of fact, aside from being a very rare and fascinating watch, it is also a stark reminder that Heuer timepieces were also important tool watches that played a crucial role in military history.



LOT
24 HEUER CARRERA 'JORDANIAN'

A fine and incredibly rare stainless steel chronograph wristwatch with black dial and date aperture at 9, made for the Jordanian Air Force.

OPEN CASE SHOWING THE MOVEMENT – BLOWN UP IMAGE HIGHLIGHTING SIGNATURE, AT 12 O'CLOCK DATE APERTURE AND COUNTER – BACK SIDE OF THE CASE DISPLAYING ENGRAVINGS.



MANUFACTURER	Heuer
YEAR	Circa 1971
REFERENCE	3147N
CASE	127'771
MODEL NAME	Carrera 'Dato 45, 2nd execution'
MATERIAL	Stainless steel
CALIBRE	Manual, cal. Landeron 189, 17 jewels
BRACELET/STRAP	Stainless steel Gay Frères double grain bracelet with HEL endlinks, max. length 190mm
CLASP/BUCKLE	Stainless steel Heuer folding deployant clasp stamped 1.70
DIMENSIONS	36mm diameter
SIGNED	Case, dial, movement and clasp signed

ESTIMATE
CHF 8,000-12,000
\$8,000-12,000
€7,300-10,900

LITERATURE
The present watch is illustrated in 'Heuer Carrera Chronographs 1963-85' by Richard Crosthwaite & Paul Gavin, pages 138-139.

Introduced in 1968, reference 3147N is a second generation Carrera with date featuring a subdial at the 3 o'clock position and a date window at 9 o'clock. It is not known how many were ordered by the Jordanian Air Force, however, to date, only 5 have been documented but it is thought that the production run was of 100 pieces. A unique and interesting feature for this Jordanian Carrera is the widely spaced one second markers on the crystal ring, probably added by request by the Jordanian air-forces to provide clearer legibility to its military personnel – the standard versions of the reference 3147N and all other period Carreras having more narrowly spaced 1/5th second markers.

The engraving on the caseback is in Arabic and literally translates as "weapon of height". One notable scholar believes the characters stand for Silāḥ ul-Jawu al-Malakī 'al-Urdunī or the Royal Jordanian Air Force. The case back is also engraved with a military issue number which in this example is 80775.

It is rare to find a timepiece made for the Jordanian Air Force regardless of brand making the present lot an exceptionally interesting addition to the collector of military timepieces.





AUTAVIA
HEUER
GMT

AUTOMATIC
CHRONOGRAPH

SWISS

30



READY FOR TAKE-OFF

THERE HAS LONG BEEN A ROMANCE WITH TRAVEL, none more so than back in the 1960s when flying and covering great distances was a luxury for all but the wealthy. During an era of such exciting travel possibilities it must have felt a privilege to be on a plane with a Heuer strapped on your wrist!

Now the modern traveller still has a need for a dual time watch or a full calendar. The former being able to display both local time and the time in another time zone, otherwise known as GMT. This feature was a very useful tool for aircraft pilots as well. Indeed many of the Heuer GMTs that have survived in collectors hands today, were passed on from amateur, commercial and military pilots of the day.

During an exchange between the King of Spain and Jack Heuer in the 1970s, King Juan Carlos exclaimed, “Mr. Heuer, I love your watches! I always wear my Autavia when I fly my plane and my brother-in-law (the former King Constantine of Greece) and I use your marine stopwatches when we go sailing”.

These watches take us back to the heyday of romantic and adventurous air travel reminiscent of “Those Magnificent Men in their Flying Machines”.

A very fine stainless steel chronograph wristwatch with dual time zone indication, box, instructions and numbered swing tag.

SIDE SHOT SHOWING SIGNED CROWN AND PUSHERS - UP-CLOSE IMAGE EXHIBITING WHITE REGISTERS WITH BLACK GRAPHICS, GMT HAND AND LOGO - THE WATC WITH ITS BOX AND LEAFLET.



MANUFACTURER	Heuer
YEAR	Circa 1972
REFERENCE	2446C GMT
CASE	195'643
MODEL NAME	Autavia GMT
MATERIAL	Stainless steel
CALIBRE	Manual, cal. Valjoux 724, 17 jewels
BRACELET/STRAP	Heuer Corfam strap
CLASP/BUCKLE	Stainless steel Heuer 'sun' buckle
DIMENSIONS	40mm diameter
SIGNED	Case, dial, movement and buckle signed

ESTIMATE
CHF 8,000-12,000
\$8,000-12,000
€7,300-10,900

ACCESSORIES
Accompanied by Heuer cardboard box, instruction leaflet and numbered red swing tag.

LITERATURE
Similar examples of this watch are illustrated in 'Heuer Autavia Chronographs 1962-85' (2nd edition) by Richard Crosthwaite & Paul Gavin, pages 98-101.

With the increase of transatlantic flights in the 1960s, watch manufacturers realized the importance of dual time zone watches also called GMT. Introduced in 1969, the reference 2446C GMT was part of these new watches designed for pilots and jet set glitterati. The 24 hours bi-directional bezel offers a very clear readability to the wearer with the blue and red sector being clearly divided per hour.

Manufactured in 1972, the present example is the third execution reference 2446C GMT with plain steel hands, big sub registers, fluted pushers and plain caseback. Interestingly, there is no tritium symbol on the dial. Not only is this timepiece in exceptional condition but is also accompanied by its original box, hang tag, back sticker and the rarely seen original instruction leaflet.

Even though this very attractive Pepsi GMT is a tool watch, its flamboyant and attractive look is an invitation to go back to an alluring period where travelling was not just functional abut also an adventure in itself.



LOT 26 HEUER CARRERA 'DATO 12'

A fine and rare stainless steel chronograph wristwatch with reverse panda dial featuring triple calendar, 12 hour subsidiary register and bracelet.

GLIMPSE OF THE BEATING HEART OF THE WATCH – SHOT HIGHLIGHTING THE BLUE CRESCENT CALENDAR HAND, THE DATE APERTURES, COUNTERS AND GRAPHICS – SIDE VIEW OF THE CASE.



MANUFACTURER	Heuer
YEAR	Circa 1968
REFERENCE	2547NS
CASE	100'883
MODEL NAME	Carrera 'Dato 12'
MATERIAL	Stainless steel
CALIBRE	Manual, cal. Valjoux 723, 17 jewels
BRACELET/STRAP	Stainless steel Gay Frères bracelet with HEL endlinks, max. length 210mm
CLASP/BUCKLE	Stainless steel Heuer deployant clasp stamped 2.67
DIMENSIONS	36mm diameter
SIGNED	Case, dial, movement and clasp signed

ESTIMATE
CHF 8,000-12,000
\$8,000-12,000
€7,300-10,900

LITERATURE
The present watch is illustrated in 'Heuer Carrera Chronographs 1963-85' by Richard Crosthwaite & Paul Gavin, pages 146-149.

Reference 2547 is the most complicated watch ever produced by Heuer. Powered by a Valjoux 723 caliber, the watch not only features day, date and month but also a 12 hour chronograph counter that actually led to its name: "Dato 12". Over the course of its production, this model was manufactured with two case variations, the earlier models with screw back and thicker lugs and the later ones from 1967 to 1971 with a snap on back and thinner lugs.

The present lot, part of the later models, displays a very attractive reverse panda dial with a blue calendar outer scale perfectly matching the blue crescent at the tip of the calendar hand. The small indexes are elegantly placed on the inner section of the dial to ease time reading without overloading the dial's aesthetic. On top of the 12-hour chronograph register, one can identify a T to confirm the use of Tritium on the luminous.

Collectors will be pleased to see that this example is offered on its original Gay Frères bracelet further stamped from the second quarter of 1967. According to the original owner the watch was purchased at the NAAFI in Aden (Yemen) in 1968 for £52. The Navy, Army and Air Force Institutes (NAAFI) is an organization created by the British government in 1921 providing recreational and utilitarian (including supermarkets and shops) establishments on most British military bases.



LOT 27 HEUER AUTAVIA GMT

A rare stainless steel chronograph wristwatch featuring dual time zone indication red and blue bezel, tropical dial and colorful hands.

VIEW OF THE CALIBRE 11 MOVEMENT - NOTICE THE COLOURFUL HANDS CONTRASTING THE PATINA OF THE TROPICAL DIAL - PROFILE SHOWING FLUTED BEZEL AND SIGNED CROWN.



MANUFACTURER	Heuer
YEAR	Circa 1971
REFERENCE	1163GMT
CASE	243'554
MODEL NAME	Autavia GMT
MATERIAL	Stainless steel
CALIBRE	Automatic, cal. 11 GMT, 17 jewels
BRACELET/STRAP	Leather
CLASP/BUCKLE	Stainless steel pin buckle
DIMENSIONS	42mm diameter
SIGNED	Case, dial and movement signed

ESTIMATE
CHF 15,000-25,000
\$15,000-25,000
€13,600-22,700

LITERATURE
The present watch is illustrated in 'Heuer Autavia Chronographs 1962-85' (2nd edition) by Richard Crosthwaite & Paul Gavin, pages 140-141.

Jack Heuer had recognized the allure of racing cars and flight travel for the modern man from the very start of the 1960s and was keen to incorporate some of these design elements into his watches. The Autavia was aimed directly at worldly, 'men of action' and was a deliberate shift in design to provide a cleverly designed watch that would have its place as much in a race machine as in a private jet flying to the French Riviera.

Following the launch and subsequent success of the Autavia Ref. 1163 in 1969, Jack Heuer followed up with the 1163GMT reference. The first modification was to the calibre 11 movement for the 24 hour GMT module. Upgrades quickly followed to a purpose built GMT movement, the calibre 14 which was launched around 1972. Early examples have the 1 to 24 rotating bezel and brushed steel hands with red insert. The second ones from 1970, like the present lot, used the even number only bezel and red hour and minute hands. This is a short-lived feature as allegedly pilots found red hands difficult to read in low level light conditions consequently most examples thereafter used black sub-dial hands.

This second edition model also uses the earlier "no lume dot-bezel", (later or service models would use bezels with lume pieces). All the 1163GMT references have fluted pushers with a recess cut into the top side of the case and crown at 9 o'clock which is always signed. This particular dial has faded to an exceptionally rare tropical and luxurious chocolate brown color. A must-have addition for the collector having breakfast in London, lunch in Helsinki and back in Santorini just in time to watch the sun set.



A very fine and exceptionally rare stainless steel chronograph wristwatch with dual time zone indication and 24 hour bezel.

THE WATCH IS POWERED BY A VALJOUX 724 MECHANISM - ZOOMED IN IMAGE HIGHLIGHTING THE RED 24 HOUR HAND - VIEW SHOWING A GLIMPSE OF THE GMT SECOND TIME ZONE BEZEL.



MANUFACTURER	Heuer
YEAR	Circa 1968
REFERENCE	2446
CASE	100'012
MODEL NAME	Autavia GMT '1st execution'
MATERIAL	Stainless steel
CALIBRE	Manual, cal. Valjoux 724, 17 jewels
BRACELET/STRAP	Original Heuer Corfam strap
CLASP/BUCKLE	Stainless steel Heuer 'sun' buckle
DIMENSIONS	39mm diameter
SIGNED	Case, dial, movement and buckle signed

ESTIMATE
CHF 50,000-80,000
\$50,000-80,000
€45,500-72,700

LITERATURE
A similar watch is illustrated in 'Heuer Autavia Chronographs 1962-85' (2nd edition) by Richard Crosthwaite & Paul Gavin, pages 84-87.

Around 1968, Heuer introduced its very first GMT chronograph model, which used a variation of the short run fourth execution Autavia dial in a screw-back case. A noticeable feature of this particular type of dial is the lume hour Tritium markers that are applied directly to the dial, reminiscent of the very first Autavia watches (but without numerals). The 24 hour hand enabled the reading of a second time zone in conjunction with the bezel. This new feature was obtained by using a modified Valjoux 72 calibre, known as the Valjoux 724 movement.

The timepiece illustrated here in these pages is considered one of the "Holy Grails" of Heuer collecting, and has seldom been seen, in fact it may be the only time one has appeared at a major auction house.

Research suggests only 8 have been found to date and all of them within a tight serial number range covering approximately 70 numbers, from 100012 to 10008x. This example is the earliest known survivor of this tiny batch and may be the best preserved, with beautiful patina on the dial and hand lume and a mint condition bezel. The rarest Heuer GMT ever produced in stunning condition, what's not to like?



A rare stainless steel chronograph wristwatch with red date located at 12 o'clock, black dial and 45 minute subsidiary register.



GLIMPSE OF THE MOVEMENT - ANGLED SHOT OF THE DIAL HIGHLIGHTING THE RED APERTURE LOCATED AT 12 O'CLOCK - SILHOUETTE OF THE CASE PROFILE WITH CROWN AND PUSHERS.

MANUFACTURER	Heuer
YEAR	Circa 1968
REFERENCE	3147N
CASE	94'830
MODEL NAME	Carrera 'Dato 45'
MATERIAL	Stainless steel
CALIBRE	Manual, cal. Landeron 189, 17 jewels
BRACELET/STRAP	Heuer Corfam strap
CLASP/BUCKLE	Stainless steel Heuer 'sun' buckle
DIMENSIONS	36mm diameter
SIGNED	Case, dial, movement and buckle signed

ESTIMATE
CHF 8,000-12,000
\$8,000-12,000
€7,300-10,900

LITERATURE
The present watch is illustrated in 'Heuer Carrera Chronographs 1963-85' by Richard Crosthwaite & Paul Gavin, pages 130, 132, 133.

Launched in 1966, the Carrera Dato 45, named after its 45 minutes register, was powered by a Landeron caliber 189. The Swiss movement manufacture, based in Le Landeron, was famous for the quality of its chronograph movements and it was therefore a very logical choice for Heuer to have them supply the heart of their new reference.

The present 1st execution dial features a totally original and unusual positioning of the date at 12 o'clock and two registers, whilst the second execution would see the date moved to the 9 o'clock position where it would not be hidden by the chronograph hand. Consequently the running seconds register disappeared from this later execution, allowing a better reading of both the date and the chronograph.

This example features another subtle specification. While most of the dial inscriptions were printed in white this one features silver script, perfectly matching the stainless steel case. Produced for only a short period of time, the present lot will appeal to the chronograph enthusiast in general and the Heuer aficionado in particular due to its particularly fierce look with bold bevelled lugs, its stealthy, all black dial highlighted by the white chapter ring and the striking contrast of the red date disc.



A fine and very rare stainless steel chronograph wristwatch with dual time zone indication, date and bright yellow GMT second time zone hand.



MANUFACTURER	Heuer
YEAR	Circa 1974
REFERENCE	741.603 GMT
CASE	297'974
MODEL NAME	Autavia GMT
MATERIAL	Stainless steel
CALIBRE	Manual, cal. Valjoux 7741, 17 jewels
BRACELET/STRAP	Heuer Corfam strap
CLASP/BUCKLE	Stainless steel Heuer 'sun' buckle
DIMENSIONS	42mm diameter
SIGNED	Case, dial, movement and buckle signed

ESTIMATE
CHF 12,000-18,000
\$12,000-18,000
€10,900-16,400

ACCESSORIES
Accompanied by Heuer red chequerboard presentation box and the original guarantee.

LITERATURE
The present watch is illustrated in 'Heuer Autavia Chronographs 1962-85' (2nd edition) by Richard Crosthwaite & Paul Gavin, pages 210-213.

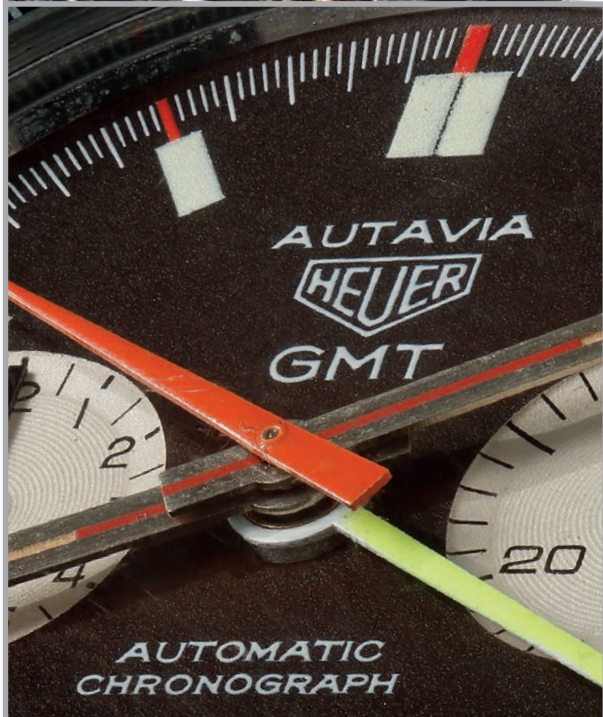
Launched in the mid-70s, at a time when demand was strong for automatic or quartz movements, this Autavia GMT model powered by the manual wind caliber Valjoux 7741 mechanism needed to find means to stand out in the watch market. Conscious about the challenges this manual watch had to face, the brand decided to pay special attention to the design of its dial, gifting this timepiece with a powerful bright yellow second time zone hand beautifully contrasting with the red accents on the hands and 30 minutes counter. Unfortunately, despite this attention to detail, this model did not encounter the success it deserved and sales were below the brand's expectations.

In the world of collectors, the commercial failures of the past make the success of the present and today, over 40 years after its original launch, this striking example has become a coveted timepiece of which less than 20 pieces are known to exist. Furthermore, it presents itself today in virtually New Old Stock condition still retaining an intact red sticker on its caseback and with no signs of aging. Indeed, a true time capsule to the delight of the savvy collectors!

AN INSIDE VIEW OF THE MECHANISM - THE YELLOW SECOND TIME ZONE HAND AND CONTRASTING RED ACCENTS - THE WATCH COMES ALONG WITH ITS PRESENTATION BOX AND GUARANTEE.



A fine and very rare stainless steel chronograph wristwatch with date window positioned at 6 o'clock, dual time zone indication and bracelet.



ANGLED SHOT OF THE CASE DISPLAYING SIGNED CROWN - CLOSE UP ON THE RED AND YELLOW HANDS, SUBSIDIARY REGISTERS, LOGO AND GRAPHICS - GLIMPSE OF THE MECHANISM INSIDE.

MANUFACTURER	Heuer
YEAR	Circa 1970
REFERENCE	1163GMT
CASE	205'440
MODEL NAME	Autavia GMT
MATERIAL	Stainless steel
CALIBRE	Automatic, cal.11, 17 jewels
BRACELET/STRAP	Stainless steel Gay Frères double grain bracelet, endlinks stamped HLF, max. length 205mm
CLASP/BUCKLE	Stainless steel Heuer folding deployant clasp stamped 2.70
DIMENSIONS	42mm diameter
SIGNED	Case, dial, movement and clasp signed

ESTIMATE
CHF 10,000-15,000
\$10,000-15,000
€9,100-13,600

Jack Heuer witnessed first hand the allure of modern flight travel at the start of the 1960s. The jet age was in full swing in 1970 and modern jets like the Boeing 707s, Convair 880s and VC10s were crisscrossing the sky's replacing the earlier and out dated piston engines of the DC7s and Stratocruisers. What better watch could capture the mood and demands of the time than the new Autavia GMT?

The first Autavia reference 1163GMT housed the calibre 11 modified for the 24 hour GMT indication. Very early examples have the 1 to 24 rotating bezel and brushed steel hands with red insert such as on this present example. The first execution quickly morphed into the second and third execution GMT variants, but it is the first that remains the rarest of the automatic reference 1163 GMTs.

On this particular watch the dial has faded to a rare dark tropical brown and is fitted with its original stainless steel bracelet, date coded for the 2nd quarter of 1970. A true zeitgeist and rare example with only around 20 known to collectors worldwide, this watch certainly pays homage to international travellers and those who flew.





AUTAVIA



AUTOMATIC
CHRONOGRAPH

SWISS





KEEPING THE PACE

THE 1960S AND 70S WERE THE HEYDAY OF the so called 'Tool Watch' or rugged watch designed and made for a purpose. Heuer always strived to be the best and their reputation for 'timing chronographs' throughout their history is unsurpassed.

Heuer had developed some very interesting and technically advanced watches and their 'tool watch' range started with the first Autavia, which was marketed, as suitable for the Sea and the Air (as well as automobiles) with bezels for hours, minutes or decimal indications. The Carrera was also targeted for those with a racing edge, having its name derived from a famous road race. Each reference had a variety of dial options, plain dials or dials with scales ensuring the current collector has his work cut out to find the rarest iterations!

Above all things, Heuer could certainly say that between the years of 1960 and 1980 they created some of the most significant, diverse and desirable tool watches known.

LOT
32 HEUER AUTAVIA 'ARABIC ORANGE'

A very fine and rare stainless steel chronograph wristwatch with orange hour markers, Arabic numerals, minute/hour bezel and bracelet.

CASE PROFILE DISPLAYING SIGNED CROWN AND PUSHERS - MAGNIFIED VIEW OF THE DIAL WITH ORANGE HANDS AND HOUR MARKERS - CLOSE UP ON THE LEONIDAS SA ENGRAVED MARKING.



MANUFACTURER	Heuer
YEAR	Circa 1971
REFERENCE	73663
CASE	201'638
MODEL NAME	Autavia 'Arabic'
MATERIAL	Stainless steel
CALIBRE	Manual, cal. Valjoux 7736, 17 jewels
BRACELET/STRAP	Stainless steel Gay Frères double grain bracelet, endlinks stamped HLF, max. length 215mm
CLASP/BUCKLE	Stainless steel Heuer folding deployant clasp
DIMENSIONS	41mm diameter
SIGNED	Case, dial, movement and clasp signed

ESTIMATE
CHF 5,000-7,000
\$5,000-7,000
€4,500-6,400

LITERATURE
The present watch is illustrated in 'Heuer Autavia Chronographs 1962-85' (2nd edition) by Richard Crosthwaite & Paul Gavin, pages 196-197.

This example of reference 73663 displays beautiful and unusual all lume Arabic elongated numerals further adorned by orange accents on the dial. Along with reference 741.603 that displays red accents on the reverse panda dial, this model is the only one that includes such architectural styled numerals. Produced in no more than 250 examples, this model is fitted with a minute and hour scale on the bi-directional rotating bezel and houses a manual caliber Valjoux 7736.

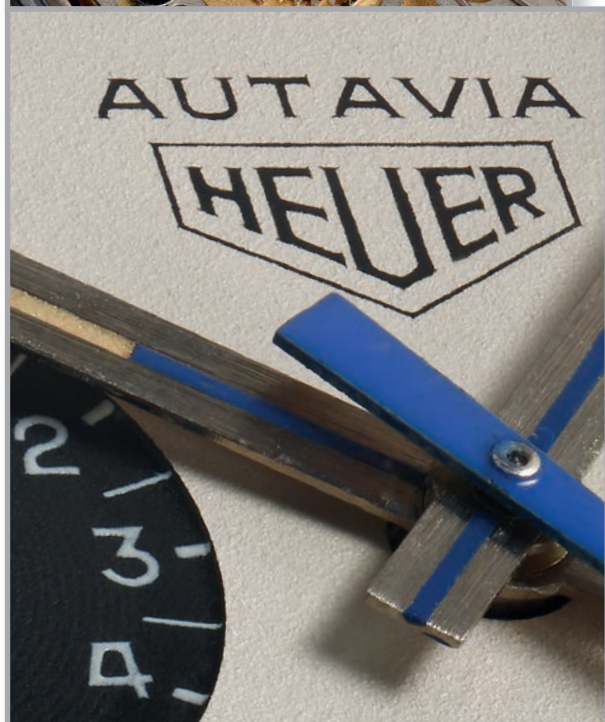
This particular model drastically contrasts with most examples of this reference that present the usual Heuer design with applied hour markers to appeal to race car aficionados. As most of these particular models were found with military issue numbers for the Kenyan Air Force, one may believe that this design was made upon military specifications to allow a better legibility in the dark. It is rare to find a non military signed version of this reference and in such beautiful condition.

The present watch with its sublime and unusual design would add an exotic touch to an existing Heuer collection or be the perfect find for a collector seeking unconventional pieces.



LOT 33 HEUER AUTAVIA 'SIFFERT FLAT A'

A fine and very rare stainless steel chronograph wristwatch with date, blue accents on the dial, hour and minute bezel and original guarantee.



THE WATCH COMES ALONG WITH THE STAMPED GUARANTEE BOOKLET - MAGNIFIED VIEW OF THE BLUE ACCENTS ON THE DIAL - ZOOMED IN IMAGE OF THE MECHANISM HOUSED INSIDE.

MANUFACTURER	Heuer
YEAR	1971
REFERENCE	1163MH
CASE	242'168
MODEL NAME	Autavia 'Siffert Flat A'
MATERIAL	Stainless steel
CALIBRE	Automatic, cal.12, 17 jewels
BRACELET/STRAP	Heuer Corfam strap
CLASP/BUCKLE	Stainless steel Heuer 'sun' buckle
DIMENSIONS	42mm diameter
SIGNED	Case, dial, movement and buckle signed

ESTIMATE
CHF 10,000-15,000
\$10,000-15,000
€9,100-13,600

ACCESSORIES
Accompanied by stamped guarantee booklet confirming the sale of the present watch on December 21, 1974 at Wempe, Hamburg.

LITERATURE
A similar watch is illustrated in, 'Heuer Autavia Chronographs 1962-85' (2nd edition) by Richard Crosthwaite & Paul Gavin, pages 128-29.

Launched in 1969, the reference 1163 was the first Autavia to be powered by a self-winding movement. It is also the reference that Formula 1 legend Jo Siffert was most usually spotted with and the reason why Autavias with white dials and blue accents were nicknamed after him.

The present reference 1163MH illustrated here in these pages, standing for Minutes/Hours bezel, is a rare version as most of these watch models were fitted with a tachymeter bezel. Introduced around 1971-1972, this fourth execution dial saw more obvious changes to the format of the "Siffert" dial with the matching of the blue accents on the dial to the blue accents on the now 'Monaco' style hands.

Even though the overall condition of the wristwatch can be described as spectacular, its real beauty lies in the condition of its dial. It is by far the best preserved dial we have ever seen, especially considering how delicate the white powder finish is. The lume on the hands and the hour markers has beautifully aged to an even warm cream color shade. Further fitted with its original large hole Heuer Corfam strap with the 'sun' stamp on the back of the buckle, this timepiece would be a very smart addition to any chronograph collection.



LOT 34 HEUER AUTAVIA 'ALL LUME'

A fine and rare stainless steel chronograph wristwatch with black dial, three subsidiary registers and hour bezel.

THE BEATING HEART OF THE WATCH - CLOSE UP VIEW OF THE DIAL WITH ITS FULLY LUMED HOUR INDEXES - ANGLED SHOT OF THE CASE PROFILE SHOWING CROWN WITH LOGO AND PUSHERS.



MANUFACTURER	Heuer
YEAR	Circa 1968
REFERENCE	2446H
CASE	95'502
MODEL NAME	Autavia 'All Lume, 4th execution'
MATERIAL	Stainless steel
CALIBRE	Manual, cal. Valjoux 72, 17 jewels
BRACELET/STRAP	Original Heuer Corfam strap
CLASP/BUCKLE	Stainless steel Heuer 'sun' buckle
DIMENSIONS	39mm diameter
SIGNED	Case, dial, movement and buckle signed

ESTIMATE
CHF 35,000-50,000
\$35,000-50,000
€31,800-45,500

LITERATURE
This watch is illustrated in 'Heuer Autavia Chronographs 1962-85' by Richard Crosthwaite & Paul Gavin, (2nd edition), pages 82-83.

The present model bears a striking resemblance to the first execution reference 2446 with its fully lumed markers, yet it differentiates itself by featuring the fourth execution narrow stick hands with luminous infill. These simple elements perfectly complement the smaller sub-dials and the all lume markers give the dial a bold yet assuring balance.

The later reference 2446 models also differed from the earlier ones with their Heuer-Leonidas signature on the chronograph bridge and case back. Heuer purchased the Leonidas brand in the early 1960s.

Less than eight examples of reference 2446H with this dial configuration have been found to date therefore finding an example like the present lot in such original and wonderful condition is extremely rare in today's collecting market. The untouched dial, with warm lume hour markers and matching hands, make this a spectacular addition to the savvy collector.



LOT 35 HEUER CARRERA '2ND EXECUTION'

A fine and rare stainless steel chronograph wristwatch with silver dial featuring two black subsidiary registers and bracelet.



VIEW OF THE CASE WITH CROWN AND PUSHERS - ZOOMED SHOT OF THE DIAL HIGHLIGHTING SUBSIDIARY REGISTERS AND LOGO PRINTED IN BLACK - GLIMPSE OF THE MOVEMENT INSIDE.

MANUFACTURER	Heuer
YEAR	Circa 1970
REFERENCE	7753SN
CASE	105'378
MODEL NAME	Carrera
MATERIAL	Stainless steel
CALIBRE	Manual, cal. 7730, 17 jewels
BRACELET/STRAP	Gay Frères double grain bracelet with HEL endlinks, max. length 205mm
CLASP/BUCKLE	Stainless steel Heuer folding deployant clasp stamped 4.71
DIMENSIONS	36mm diameter
SIGNED	Case, dial, movement and clasp signed

ESTIMATE
CHF 8,000-12,000
\$8,000-12,000
€7,300-10,900

LITERATURE
The present watch is prominently illustrated in 'Heuer Carrera Chronographs 1963-85' by Richard Crosthwaite & Paul Gavin, pages 112-115.

The present reference 7753SN (for Standard Noir) displays the so-called second execution dial and hands. These hands are fitted with a black insert to match the hour markers' design and longer luminous insert. Seldom found with two registers, the silver dial with black register is more often seen on three register watches such as reference 2447 SN.

Launched in 1969, the present lot bears the serial number 105'378 which places it into the early 1970s production. It is interesting to note that reference 7753SN is the only non-military Carrera powered by a Valjoux caliber 7730 (Heuer used the Valjoux caliber 7733 in military issued reference 7753SN timepieces). The use of this caliber results in the case being thicker than its three register siblings.

With its no frills dial with almost Bauhaus zen feel, this timepiece, contrary to the majority of Heuers that bring to mind the smell of burnt rubber, gasoline and speed, has a somewhat elegant nonchalance. Fitted with a Gay Frères double grain bracelet stamped 4th quarter of 1971 this watch is in very good condition which, along with its ultimate rarity, will please the discerning collector.



LOT 36 HEUER AUTAVIA '2ND EXECUTION'

A fine and rare stainless steel chronograph wristwatch with reverse panda dial with creamy subsidiary registers and minute bezel.



MANUFACTURER	Heuer
YEAR	Circa 1963
REFERENCE	2446M
CASE	52'882
MODEL NAME	Autavia '2nd execution'
MATERIAL	Stainless steel
CALIBRE	Manual, cal. Valjoux 72, 17 jewels
BRACELET/STRAP	Leather
CLASP/BUCKLE	Stainless steel Heuer 'sun' buckle
DIMENSIONS	39mm diameter
SIGNED	Case, dial, movement and buckle signed

ESTIMATE
CHF 30,000-45,000
\$30,000-45,000
€27,300-40,900

LITERATURE
Similar watches are illustrated in 'Heuer Autavia Chronographs 1962-85' (2nd Edition) by Richard Crosthwaite & Paul Gavin, pages 50-54.

There are many very subtle design differences between the chronograph wristwatches within the Autavia reference 2446 models that aren't always immediately obvious. This can be explained by the fact that Heuer's designs were intuitive and dependent on each particular task the watch was to perform. After immersing himself in the racing circuit, Jack Heuer produced the tachymeter bezels for the postulant racing drivers; recognizing the surge in luxury travellers he added minutes and hours bezels for aspirational aircraft pilots.

The second execution models saw several notable design changes, specifically to the dial, such as smaller baton hour markers with outer lume dots applied directly to the dial and smaller sub registers leading collectors to believe that it is the best looking iteration of the Autavia bar none. The case remained nevertheless unchanged from the first execution and was still offered with the rare and special lume piece bezels (as found in the present lot). We believe that this particular example is the earliest known second execution serial found. The present lot has all the correct attributes for such an early example, with an Ed. Heuer signed caseback and chronograph bridge and transitional minute hand with distinctive lume shape (as found on the first execution). The dial on this example has a gorgeous even patina, and the subdials have aged to a creamy off white colour. All of this adds up to a watch that would be a fine catch for the refined collector.

A GLIMPSE OF THE WATCH'S BEATING HEART - NEAR VIEW OF THE SUBSIDIARY REGISTERS, LOGO AND HANDS - ANGLED SHOT OF THE CASE CARRURE AND GLIMPSE OF THE CASE BACK.



LOT 37 HEUER AUTAVIA 'ORANGE BOY'

A fine and rare stainless steel chronograph wristwatch with date aperture at 6, orange accents on the dial, presentation box and guarantee.



MANUFACTURER	Heuer
YEAR	Circa 1971
REFERENCE	1163MH
CASE	242'748
MODEL NAME	Autavia 'Orange Boy'
MATERIAL	Stainless steel
CALIBRE	Automatic, cal. 12, 17 jewels
BRACELET/STRAP	Original Heuer Corfam strap
CLASP/BUCKLE	Stainless steel Heuer 'sun' buckle
DIMENSIONS	42mm diameter
SIGNED	Case, dial, movement and buckle signed

ESTIMATE
CHF 15,000-25,000
\$15,000-25,000
€13,600-22,700

ACCESSORIES
Accompanied by Heuer red chequerboard presentation box and original guarantee.

LITERATURE
A similar watch is illustrated in 'Heuer Autavia Chronographs 1962-85' (2nd edition), by Richard Crosthwaite & Paul Gavin, pages 146-147.

Introduced in 1971, the present reference stands out by the orange accents on the dial and on the hands, leading horology collectors to nickname the watch "Orange Boy". The production of this watch model ranged from serial numbers 241'xxx to 244'xxx, placing the present timepiece into the very early production stage. This model was only available with two variations: the earliest production models like the present example display Monaco style hands, while the later production models had orange strips on the edge of the hands.

Inspired by the trends of the 70s, the "Orange Boy" embodies the same playful and colorful design that made pieces such as the Nesso lamp an icon of the era. The present reference 1163 remains a very rare watch to find, as less than 30 have surfaced over the years.

The example illustrated in these pages, sourced from a retired Heuer watchmaker, is in virtually unworn condition. The dial has started to turn into a charming dark brown tropical color, making the overall package a true rarity for the most demanding watch collectors.

UP CLOSE IMAGE OF THE BEATING HEART INSIDE - ZOOMED IN SHOT OF THE DIAL HIGHLIGHTING THE ORANGE ACCENTS ON DIAL AND HANDS - THE WATCH WITH ITS BOX AND GUARANTEE.



A fine and very rare stainless steel chronograph wristwatch with reverse panda dial, white subsidiary registers and minute bezel.

VIEW OF CROWN, PUSHER AND ENGRAVED CASE BACK - ANGLED SHOT OF THE BLACK DIAL FEATURING WHITE CONTRASTING SUBSIDIARY REGISTERS - VIEW OF THE VALJOUX MOVEMENT.



MANUFACTURER	Heuer
YEAR	Circa 1965
REFERENCE	2446M
CASE	82'999
MODEL NAME	Autavia '3rd execution Transitional'
MATERIAL	Stainless steel
CALIBRE	Manual, cal. Valjoux 72, 17 jewels
BRACELET/STRAP	Original Heuer Corfam Strap
CLASP/BUCKLE	Stainless steel Heuer 'sun' buckle
DIMENSIONS	39mm diameter
SIGNED	Case, dial, movement and buckle signed

ESTIMATE
CHF 20,000-30,000
\$20,000-30,000
€18,200-27,300

LITERATURE

A similar watch is illustrated in 'Heuer Autavia Chronographs 1962-85' (2nd edition), by Richard Crosthwaite & Paul Gavin, pages 62-65.

Around 1965, the third execution dial Autavia Reference 2446 emerged. This all new dial had plain steel hour markers with tritium added to the tips (rather than directly to the dial), plain steel hands and a printed outer scale. Other features, such as the case, make this watch particularly important. These watches were initially housed in a 'transitional' case, produced for an extremely short period, with serial numbers ranging from around 8299x to just 834xx. These 'transitional' cases featured a bezel, which although still wide, was now without the lume piece. More noticeably still, the case had thick, straight lugs with no bevels, unique to this small batch. Additionally, the engraving inside the two step "Heuer Leonidas" signed casebacks were different to the earlier and later examples, making this case run truly special. This model was produced for such a short period that it nearly went completely unnoticed by the Heuer community until its rediscovery several years ago. In fact, only around fifteen are known to date.

Research shows this example could be the earliest of this series yet found, indeed it may be the very start of this short and special run, which extended to at most 500 watches. Such unique and fascinating character makes for a special watch and it clearly plays an important part in the evolution of the Autavia chronograph. The superb condition of this lot is accentuated by the straight edges of the non-bevelled lugs and the sharp relief of the unusually pristine white sub-dials on the black ground.



MONACO
HEUER

AUTOMATIC
CHRONOGRAPH
SWISS

12



SEEING THE CHEQUERED FLAG

THE HEUER SUPER STARS HALL OF FAME IS AN exclusive club and features watches that are some of the most iconic and desirable in the world. Steve McQueen, the 'King of Cool', was one of Hollywood's biggest stars, featuring in films such as *The Thomas Crown Affair*, *Bullitt* and *The Magnificent Seven* to name a few. Ironically, it was one of his 'less commanding' films *Le Mans* that witnessed an ever-lasting association between the Heuer Monaco and McQueen. Throughout the film, McQueen was seen wearing a reference 1133B with the now incredibly iconic shot of him in full race suit with the watch visible. A shot still used today in Heuer's marketing, 37 years after McQueen's passing. During the filming of *Le Mans* McQueen worked alongside racing drivers Jo Siffert and Derek Bell. Both Bell and Siffert wore Heuer watches and Siffert wore a Chronomatic Autavia, which has posthumously been named after him by the collecting community.

The filming must have been a wonderful time for these drivers and of course McQueen and there are many archival images showing the drivers on set having fun, with their Heuers in full view. Other racing legends included Jochen Rindt whose choice of watch was the Autavia reference 2446 third execution, and triple F1 world champion Niki Lauda who wore the reference 1158 18CT gold Carrera. Drivers during this period seemed to wear watches that they liked and wore them in the heat of racing, almost unheard of with today's modern drivers.

A fine and rare yellow gold chronograph wristwatch with date aperture at 6, two subsidiary registers, tachymeter scale, box and guarantee.

THE WATCH WITH ITS PRESENTATION BOX - THE TONED DOWN SUBSIDIARY REGISTERS STAND OUT ON THE YELLOW GOLD DIAL - ANGLED SHOT DISPLAYING THE PROFILE OF THE GOLD CASE.



MANUFACTURER	Heuer
YEAR	Circa 1971
REFERENCE	1158CHN
CASE	249'397
MODEL NAME	Carrera 'Ferrari'
MATERIAL	18K yellow gold
CALIBRE	Automatic, cal. 12, 17 jewels
BRACELET/STRAP	Heuer Corfam strap
CLASP/BUCKLE	18K yellow gold Heuer 'sun' buckle
DIMENSIONS	38mm diameter
SIGNED	Case, dial, movement and buckle signed

ESTIMATE
CHF 15,000-25,000
\$15,000-25,000
€13,600-22,700

ACCESSORIES
Accompanied by fitted Automatic chequerboard red box, blank guarantee booklet and outer plastic sleeve.

LITERATURE
A similar watch is illustrated in, 'Heuer Carrera Chronographs 1963-85' by Richard Crosthwaite & Paul Gavin, page 178.

Known amongst collectors as the "Ferrari Carrera", the 18K yellow gold model reference 1158CHN was gifted by Jack Heuer to Ferrari drivers. As part of his sponsorship, famous drivers such as Niki Lauda, Clay Regazzoni, Jacky Ickx and Mario Andretti received this watch. History tells us that Jo Siffert was also gifted this reference as "Brand Ambassador".

This particular watch is an earlier production version with an harmonious black calendar window, which succinctly balances the 12 hour subsidiary register and 30 minute counter. This particular example also features the original "small hole" Heuer Corfam strap and unusually, an 18K yellow gold sun buckle as opposed to the more standard gold plated version.

This rare and precious watch is offered today in fantastic condition. The hallmarks remain crisp, the caseback sticker is intact and the burnished brush finish to the case superbly complements the warmth of the champagne colored dial. The perfect balance between Heuer's sporty DNA and the elegant and dressy look conveyed by the yellow gold case make this watch the perfect fit for any occasion.



LOT 40 HEUER MONACO 'MCQUEEN'

A very fine and rare square shaped stainless steel chronograph wristwatch with date aperture located at 6 o'clock, bracelet and box.



VIEW SHOWING PROFILE OF THE CASE - ZOOMED IN IMAGE OF THE DIAL DISPLAYING COUNTERS AND GRAPHICS - THE WATCH COMES ALONG WITH ITS ORIGINAL HEUER PRESENTATION BOX.

MANUFACTURER	Heuer
YEAR	Circa 1970
REFERENCE	1133B
CASE	164'122
MODEL NAME	Monaco 'McQueen'
MATERIAL	Stainless steel
CALIBRE	Automatic, cal. 11, 17 jewels
BRACELET/STRAP	Stainless steel Heuer Mark II bracelet, max. length 180mm
CLASP/BUCKLE	Snap on Heuer buckle
DIMENSIONS	40mm diameter
SIGNED	Case, dial, movement and buckle signed

ESTIMATE
CHF 12,000-18,000
\$12,000-18,000
€10,900-16,400

ACCESSORIES
Accompanied by Heuer box.

LITERATURE
The present watch is illustrated in 'Heuer Monaco - Design Classic' by Richard Crosthwaite, page 209.

Serendipity can make a watch an icon and the Reference 1133B, launched in 1969, owes its legacy to the simple fact that the prop department of the film "Le Mans" had duplicates of this watch, as opposed to the Autavia Steve McQueen allegedly would have preferred to wear. However, more importantly perhaps was that the calibre 11 housed in this watch was a point of real contention between several watch brands and Heuer needed to set themselves apart from other designs. They therefore turned to renowned watch case manufacturer in Switzerland, Ervin Piquerez S.A. (EPSA), who had also developed the compression case used in diving models from Jaeger LeCoultre or Longines, to create a bold, powerful and enticing case exclusively designed for Heuer and synonymous with the Monaco today.

The present example is the standard reference 1133B "McQueen" Monaco with matt blue dial, white sub registers and brushed steel hands with red stripe and luminous insert with a rare 'no lume' dial, making this timepiece extremely rare and possibly unique.



LOT
41 HEUER AUTAVIA 'RINDT'

A very fine stainless steel chronograph wristwatch with matt black dial, white subsidiary registers, hour indication on the bezel and bracelet.



VIEW OF THE ENGRAVED CASEBACK, PUSHERS AND CROWN - ANGLED IMAGE SHOWING THE BLACK DIAL WITH WHITE SUBSIDIARY REGISTERS - IMAGE OF THE BEATING HEART INSIDE.

MANUFACTURER	Heuer
YEAR	Circa 1966
REFERENCE	2446H
CASE	95807
MODEL NAME	Autavia 'Rindt'
MATERIAL	Stainless steel
CALIBRE	Manual, cal. Valjoux 72, 17 jewels
BRACELET/STRAP	Stainless steel Gay Frères bracelet with HL endlinks, max. length 200mm
CLASP/BUCKLE	Stainless steel Heuer folding deployant clasp stamped 2.66
DIMENSIONS	39mm diameter
SIGNED	Case, dial, movement and clasp signed

ESTIMATE
CHF 12,000-18,000
\$12,000-18,000
€10,900-16,400

LITERATURE
The present watch is illustrated in 'Heuer Autavia Chronographs 1962-85' (2nd edition), by Richard Crosthwaite & Paul Gavin, pages 66-71.

One of the most coveted of the Autavia models, the present reference 2446 from 1966 was especially favored by its namesake, the rakish Formula 1 Champion, Jochen Rindt, who wore the watch as documented in numerous published photographs. He was a prolific racing driver in the 1960s until his untimely death, during the practice session at Monza for the 1970 Italian Grand Prix. Supported by his beautiful wife Nina, who famously sported a Universal Genève Compax, now known to collectors as the "Nina Rindt", making this glamorous couple the only one where each partner's name was given to a watch by the collectors.

The present lot features a stunning matt black dial with contrasting crisp white subsidiary registers, and sports the narrower, yet robust, rotating bezel calibrated for twelve hours, perfect for counting elapsed time or tracking a second time zone.

The rugged yet refined second execution screw back case with streamlined bevelled lugs measures a hefty 39mm in diameter and is a favorite of the Heuer collecting community. So much so that it was selected amongst 16 Autavia examples as the inspiration for the new Tag Heuer Autavia launched in 2017. This watch is the savvy collectors' chance to not only own a superior example of the "Rindt" but to be thoughtfully transported back to the Formula 1 pit lanes of the 1960s.



An important and very rare stainless steel chronograph wristwatch with date aperture at 6 o'clock, blue accents on the dial, tachymeter bezel, original box.



MAGNIFIED IMAGE OF THE WATCH'S BEATING HEART INSIDE - ZOOMED IN SHOT HIGHLIGHTING THE BLUE ACCENTS ON THE DIAL - VIEW OF THE CASE NUMBER BETWEEN THE LUGS.

MANUFACTURER	Heuer
YEAR	Circa 1969
REFERENCE	1163T
CASE	141'374
MODEL NAME	Autavia 'Siffert Chronomatic'
MATERIAL	Stainless steel
CALIBRE	Automatic, cal. 11, 17 jewels
BRACELET/STRAP	Original Heuer Corfam strap
CLASP/BUCKLE	Stainless steel Heuer 'sun' buckle
DIMENSIONS	42mm diameter
SIGNED	Case, dial, movement and buckle signed

ESTIMATE

CHF 50,000-80,000

\$50,000-80,000

€45,500-72,700

ACCESSORIES

Accompanied by Heuer presentation box.

LITERATURE

The present watch is prominently illustrated in 'Heuer Autavia Chronographs 1962-85' by Richard Crosthwaite & Paul Gavin, (2nd edition), pages 116-119.

Launched in 1969, reference 1163T was made only in very low numbers as Heuer tentatively tried a small batch of 50-100 pieces with the 'Chronomatic' moniker on the dial. This model was particularly favored and promoted by Jo Siffert and it is this Chronomatic version which is the most seen in pictures of his wrist. Siffert was a Swiss double Formula 1 Grand Prix champion and winner of the Daytona and Sebring races, his first two big race wins for Porsche. His name became synonymous with the fresh blue and white dials of the model he was wearing. Heuer relied heavily on its American buyers at this time and when the Chronomatic marketing campaign received a lukewarm reception, the name was quickly dropped. As a result, models now featuring Chronomatic on the dial are the absolute Holy Grail for collectors. This is of course in part due to the low production numbers and the fact that around only ten have been found by collectors so far.

The first series reference 1163 models feature a Heuer signed calibre 11, ridged markers, unique lower placement of Autavia and square style pusher on the case. This present lot, part of the very rare first series, is not only a coveted "Siffert" model but it also features the highly sought after "Chronomatic" printing on the dial. Very rarely does a watch of the highest quality and rarity come to the open market like this and we believe it could be the last opportunity for many years to come.





SHARING IS CARING

I WAS BORN IN 1932 AND HAD A GREAT youth. I went to the Swiss Federal Institute in Zurich called ETH to study Electrical Engineering and just before Christmas 1957 I finally graduated as "Production Engineer". In 1958, I started working as a young production engineer in our small family company, which had only about 30 employees at that time, as the fourth generation of Heuer. Handheld stopwatches of all sorts as well as mechanical chronographs were our specialty. You might be interested to learn that I am basically a product man. Autavia, Carrera, Monaco, Monza - among many - are all models that I created and launched. Therefore I cannot hide my satisfaction and pride to see them still doing well.

Today, I am particularly thrilled to look at the tremendous development of this company over its 150 years of existence and to be part of the journey of the new Autavia. Its history is a saga per itself. Launched in 1933 as a brand new dashboard timer for cars and aircraft, I stopped its production in 1957, only to relaunch it a few years later in 1962 as a wristwatch. It was my first achievement. I must say I have a special link with it. The Autavia was developed as a complete range of sports chronographs, with various versions with two or three counters and different scales on the bezel. That was quite an audacious move at that time and all the great race drivers of the 1960s and 1970s such as Jo Siffert, Mario Andretti, Derek Bell, Clay Regazzoni, Gilles Villeneuve, Jacky Ickx or Jochen Rindt, opted for one version or the other of this new chronograph.

A truly astonishing and inspiring destiny in the typical Heuer fashion. For sure my ancestors – Edouard, Charles-Auguste and Charles-Edouard – would have loved it.

Jack Heuer

Extract of "Autavia - Story of an icon", March 2017

LEFT PAGE, JACK HEUER WEARING THE 'CARRERA 80TH BIRTHDAY EDITION' NAMED AFTER HIM AND IN CELEBRATION OF HIS BIG DAY.



An extremely attractive special edition stainless steel chronograph with panda dial and hours/minutes bezel made to celebrate Jack Heuer's 85th birthday. Graciously donated by TAG Heuer Manufacture, to benefit "Save the Children"

VIEW OF THE AUTOMATIC HEUER CALIBER - CLOSE UP IMAGE HIGHLIGHTING THE BLACK REGISTERS ON SILVER DIAL - THE CASEBACK DISPLAYS THE LIMITED EDITION ENGRAVING.



MANUFACTURER	TAG Heuer
YEAR	2017
REFERENCE	CBE2111.BA0687
CASE	1/1932
MODEL NAME	Autavia 'Limited Edition Jack Heuer's 85th birthday'
MATERIAL	Stainless steel
CALIBRE	Automatic, cal. Heuer-02, 33 jewels
BRACELET/STRAP	Polished stainless steel 7 rows bracelet
CLASP/BUCKLE	Polished stainless steel Heuer folding clasp with double safety buttons
DIMENSIONS	42mm diameter
SIGNED	Case, dial, movement and bracelet signed

ACCESSORIES

Accompanied by original box, warranty card and book 'Autavia-Story of an icon'.

LITERATURE

The Limited Edition Autavia featuring a silver dial for Jack Heuer's 85th birthday is featured in 'Autavia-Story of an icon', published in March 2017 by TAG Heuer, page 7.

To celebrate the Autavia 55th anniversary, one of the Company's icons, TAG Heuer imagined an entirely new way of defining the timepiece design: the Autavia Cup. Based on the tradition of great sporting tournaments and harnessing the power of social media, the goal of the Cup was to select one piece among 16 propositions. The winning watch was a 1st generation Autavia, with 3 subcounters and an hour bezel, based on the one that Jochen Rindt, famous driver of the 60s, was always wearing. A special and limited edition for Jack Heuer's birthday was also planned. The father of the Autavia designed the dial himself, taking great care of the proportions of the indexes and the hands to have the best legibility as possible. Mr. Heuer chose a panda type design: silver sunray brushed dial with black "azurage" subcounters. The caseback is specially engraved with his signatures and the Heuer family shield. It is numbered out of 1932, as a tribute to his year of birth.

Furthermore, the piece bearing N° 1 is offered by TAG Heuer for an important cause as all the proceeds of its sale will be donated to "Save the Children". As the largest independent children's rights organization in the world, "Save the Children" is present in more than 120 countries and has been working specifically for children's rights since 1919.



Guide for Prospective Buyers

Buying at Auction

The following pages are designed to offer you information on how to buy at auction at Phillips. Our staff will be happy to assist you.

Conditions of Sale

The Conditions of Sale and Authorship Warranty which appear later in this catalogue govern the auction. Bidders are strongly encouraged to read them as they outline the legal relationship among Phillips, the seller and the buyer and describe the terms upon which property is bought at auction. Please be advised that Phillips generally acts as agent for the seller. Bidders should also read the Important Notices immediately following this Guide for Prospective Buyers.

Buyer's Premium and Vat

Phillips charges the successful bidder a commission, or buyer's premium, on the hammer price of each lot sold. The buyer's premium is payable by the buyer as part of the total purchase price at the following rates: 25% of the hammer price up to and including CHF200,000, 20% of the portion of the hammer price above CHF200,000 up to and including CHF3,000,000 and 12% of the portion of the hammer price above CHF3,000,000.

Value added tax (VAT) of 8% is payable on the hammer price and the buyer's premium. This tax is refunded to any buyer domiciled outside Switzerland if, but only if, Phillips receives from such buyer an export declaration in respect of a purchased lot which has been stamped by Swiss customs.

The purchase price payable for any lot is the sum of the hammer price plus the buyer's premium plus VAT.

1 Prior to Auction

Catalogue Subscriptions

If you would like to purchase a catalogue for this auction or any other Phillips sale, please contact us at +41 22 317 8181, +44 20 7318 4010 or +1 212 940 1240.

Pre-Sale Estimates

Pre-sale estimates are intended as a guide for prospective buyers. Any bid within the high and low estimate range should, in our opinion, offer a chance of success. However, many lots achieve prices below or above the pre-sale estimates. Where 'Estimate on Request' appears, please contact the specialist department for further information. It is advisable to contact us closer to the time of the auction as estimates can be subject to revision. Pre-sale estimates do not include the buyer's premium or VAT.

Pre-Sale Estimates in US Dollars and Euros

Although the sale is conducted in Swiss francs, the pre-sale estimates in the auction catalogues may also be printed in US dollars and/or euros. Since the exchange rate is that at the time of catalogue production and not at the date of auction, you should treat estimates in US dollars or euros as a guide only.

Catalogue Entries

Phillips may print in the catalogue entry the history of ownership of a work of art, as well as the exhibition history of the property and references to the work in art publications. While we are careful in the cataloguing process, provenance, exhibition and literature references may not be exhaustive and in some cases we may intentionally refrain from disclosing the identity of previous owners. Please note that all dimensions of the property set forth in the catalogue entry are approximate.

Condition of Lots

Our catalogues include references to condition only in the descriptions of multiple works (e.g., prints). Such references, though, do not amount to a full description of condition. The absence of reference to the condition of a lot in the catalogue entry does not imply that the lot is free from faults or imperfections. Solely as a convenience to clients, Phillips may provide condition reports. In preparing such reports, our specialists assess the condition in a manner appropriate to the estimated value of the property. While condition reports are prepared honestly and carefully, our staff are not professional restorers. We therefore encourage all prospective buyers to inspect the property at the pre-sale exhibitions and recommend, particularly in the case of any lot of significant value, that you retain your own restorer or professional advisor to report to you on the property's condition prior to bidding. Moreover, condition reports are not

exhaustive and may not specify all mechanical replacements or imperfections to the movement, case, dial, pendulum, separate bases(s) or dome. The absence of a condition report or the absence of a reference to damage in the catalogue does not imply that the lot is in good condition, working order or free from restoration or repair.

Pre-Auction Viewing

Pre-auction viewings are open to the public and free of charge. Our specialists are available to give advice and condition reports at viewings or by appointment.

Symbol Key

The following key explains the symbols you may see inside this catalogue.

O ♦ Guaranteed Property

The seller of lots designated with the symbol O has been guaranteed a minimum price financed solely by Phillips. Where the guarantee is provided by a third party or jointly by us and a third party, the property will be denoted with the symbols O ♦. When a third party has financed all or part of our financial interest in a lot, it assumes all or part of the risk that the lot will not be sold and will be remunerated accordingly. The compensation will be a fixed fee, a percentage of the hammer price or the buyer's premium or some combination of the foregoing. The third party may bid on the guaranteed lot during the auction. If the third party is the successful bidder, the remuneration may be netted against the final purchase price. If the lot is not sold, the third party may incur a loss.

Δ Property in which Phillips has an Ownership Interest

Lots with this symbol indicate that Phillips owns the lot in whole or in part or has an economic interest in the lot equivalent to an ownership interest.

• No Reserve

Unless indicated by a •, all lots in this catalogue are offered subject to a reserve. A reserve is the confidential value established between Phillips and the seller and below which a lot may not be sold. The reserve for each lot is generally set at a percentage of the low estimate and will not exceed the low pre-sale estimate.

Σ Endangered Species

Lots with this symbol have been identified at the time of cataloguing as containing endangered or other protected species of wildlife which may be subject to restrictions regarding export or import and which may require permits for export as well as import. Please refer to Paragraph 4 of the Guide for Prospective Buyers and Paragraph 11 of the Conditions of Sale.

2 Bidding in the Sale

Bidding at Auction

Bids may be executed during the auction in person by paddle, by telephone, online or prior to the sale in writing by absentee bid. Proof of identity in the form of government-issued identification will be required, as will an original signature. We may also require that you furnish us with a bank reference.

Bidding in Person

To bid in person, you will need to register for and collect a paddle before the auction begins. New clients are encouraged to register at least 48 hours in advance of a sale to allow sufficient time for us to process your information. All lots sold will be invoiced to the name and address to which the paddle has been registered and invoices cannot be transferred to other names and addresses. Please do not misplace your paddle. In the event you lose it, inform a Phillips staff member immediately. At the end of the auction, please return your paddle to the registration desk.

Bidding by Telephone

If you cannot attend the auction, you may bid live on the telephone with one of our multilingual staff members. This service must be arranged at least 24 hours in advance of the sale and is available for lots whose low pre-sale estimate is at least CHF1,000. Telephone bids may be recorded. By bidding on the telephone, you consent to the recording of your conversation. We suggest that you leave a maximum bid, excluding the buyer's premium and VAT, which we can execute on your behalf in the event we are unable to reach you by telephone.



AUTAVIA

HEUER

GMT

60

20

30

20

10

9

12

3

SWISS

6

13

12

11

10

9

Online Bidding

If you cannot attend the auction in person, you may bid online on our online live bidding platform available on our website at www.phillips.com. The digital saleroom is optimized to run on Google Chrome, Firefox, Opera and Internet Explorer browsers. Clients who wish to run the platform on Safari will need to install Adobe Flash Player. Follow the links to ‘Auctions’ and ‘Digital Saleroom’ and then pre-register by clicking on ‘Register to Bid Live.’ The first time you register you will be required to create an account; thereafter you will only need to register for each sale. You must pre-register at least 24 hours before the start of the auction in order to be approved by our bid department. Please note that corporate firewalls may cause difficulties for online bidders.

Absentee Bids

If you are unable to attend the auction and cannot participate by telephone, Phillips will be happy to execute written bids on your behalf. A bidding form can be found at the back of this catalogue. This service is free and confidential. Bids must be placed in the currency of the sale. Our staff will attempt to execute an absentee bid at the lowest possible price taking into account the reserve and other bidders. Always indicate a maximum bid, excluding the buyer’s premium and VAT. Unlimited bids will not be accepted. Any absentee bid must be received at least 24 hours in advance of the sale. In the event of identical bids, the earliest bid received will take precedence.

Employee Bidding

Employees of Phillips and our affiliated companies, including the huissier or the auctioneer (the ‘Auctioneer’), may bid at the auction by placing absentee bids so long as they do not know the reserve when submitting their absentee bids and otherwise comply with our employee bidding procedures.

Bidding Increments

Bidding generally opens below the low estimate and advances in increments of up to 10%, subject to the Auctioneer’s discretion. Absentee bids that do not conform to the increments set below may be lowered to the next bidding increment.

CHF50 to CHF1,000	by CHF50s
CHF1,000 to CHF2,000	by CHF100s
CHF2,000 to CHF3,000	by CHF200s
CHF3,000 to CHF5,000	by CHF200s, 500, 800 (<u>i.e.</u> , CHF4,200, 4,500, 4,800)
CHF5,000 to CHF10,000	by CHF500s
CHF10,000 to CHF20,000	by CHF1,000s
CHF20,000 to CHF30,000	by CHF2,000s
CHF30,000 to CHF50,000	by CHF2,000s, 5,000, 8,000
CHF50,000 to CHF100,000	by CHF5,000s
CHF100,000 to CHF200,000	by CHF10,000s
above CHF200,000	at the Auctioneer’s discretion

The Auctioneer may vary the increments during the course of the auction at his or her own discretion.

3 The Auction

Conditions of Sale

As noted above, the auction is governed by the Conditions of Sale and Authorship Warranty. All prospective bidders should read them carefully. They may be amended by saleroom addendum or Auctioneer’s announcement.

Interested Parties Announcement

In situations where a person allowed to bid on a lot has a direct or indirect interest in such lot, such as the beneficiary or executor of an estate selling the lot, a joint owner of the lot or a party providing or participating in a guarantee on the lot, Phillips will make an announcement in the saleroom that interested parties may bid on the lot.

Consecutive and Responsive Bidding; No Reserve Lots

The Auctioneer may open the bidding on any lot by placing a bid on behalf of the seller. The Auctioneer may further bid on behalf of the seller up to the amount of the reserve by placing consecutive bids or bids in response to other bidders. If a lot is offered without reserve, unless there are already competing absentee bids, the Auctioneer will generally open the bidding at 50% of the lot’s low pre-

sale estimate. In the absence of a bid at that level, the Auctioneer will proceed backwards at his or her discretion until a bid is recognized and will then advance the bidding from that amount. Absentee bids on no reserve lots will, in the absence of a higher bid, be executed at approximately 50% of the low pre-sale estimate or at the amount of the bid if it is less than 50% of the low pre-sale estimate. If there is no bid whatsoever on a no reserve lot, the Auctioneer may deem such lot unsold.

4 After the Auction

Payment

Buyers are required to pay for purchases immediately following the auction unless other arrangements have been agreed with Phillips in writing in advance of the sale. Payment must be made in Swiss francs by wire transfer, as noted in Paragraph 6 of the Conditions of Sale. Neither cash nor checks will be accepted.

Credit Cards

As a courtesy to clients, Phillips will accept American Express, Visa, MasterCard, Poste Carte, Maestro and CUP (in person transactions only for CUP) to pay for invoices of CHF100,000 or less. A processing fee will apply.

Collection

It is our policy to request proof of identity on collection of a lot. A lot will be released to the buyer or the buyer’s authorized representative when Phillips has received full and cleared payment and we are not owed any other amount by the buyer. After the auction, all lots will be kept at our premises.

Loss or Damage

Buyers are reminded that Phillips accepts liability for loss or damage to lots for a maximum of seven days following the auction.

Transport and Shipping

As a free service for buyers, Phillips will wrap purchased lots for hand carry only. We do not provide packing, handling or shipping services directly. However, we will coordinate with shipping agents instructed by you in order to facilitate the packing, handling and shipping of property purchased at Phillips. Please refer to Paragraph 7 of the Conditions of Sale for more information.

Export and Import Licences

Before bidding for any property, prospective bidders are advised to make independent enquiries as to whether a licence is required to export the property from Switzerland or to import it into another country. It is the buyer’s sole responsibility to comply with all import and export laws and to obtain any necessary licences or permits. The denial of any required licence or permit or any delay in obtaining such documentation will not justify the cancellation of the sale or any delay in making full payment for the lot.

Endangered Species

Items made of or incorporating plant or animal material, such as coral, crocodile, ivory, whalebone, Brazilian rosewood, rhinoceros horn or tortoiseshell, irrespective of age, percentage or value, may require a licence or certificate prior to exportation and additional licences or certificates upon importation to the US or to any country within or outside the European Union (EU). Please note that the ability to obtain an export licence or certificate does not ensure the ability to obtain an import licence or certificate in another country, and vice versa. We suggest that prospective bidders check with their own government regarding wildlife import requirements prior to placing a bid. It is the buyer’s sole responsibility to obtain any necessary export or import licences or certificates as well as any other required documentation. Please note that the US prohibits the importation of any item containing African elephant ivory. Asian elephant ivory may be imported in to the US only if accompanied by independent scientific analysis regarding continent of origin and confirmation the object is more than 100 years old. We have not obtained a scientific analysis on any lot prior to sale and cannot indicate whether elephant ivory in a particular lot is African or Asian elephant. Buyers purchase these lots at their own risk and will be responsible for the costs of obtaining any scientific analysis or other report required in connection with their proposed import of such property into the US.

With regard to any item containing endangered species other than elephant ivory, an importer into the US must provide documented evidence of the species

identification and age of an object in order to demonstrate that the object qualifies as an antique. This will require the buyer to obtain an independent appraisal certifying the species of endangered material on the object and certifying that the object is not less than 100 years of age. A prospective buyer planning to import an object into the US may not rely on Phillips cataloguing to establish the species of endangered material on the object or to establish the age of the object and must consult with a qualified independent appraiser prior to placing a bid on the lot.

Please note that lots containing potentially regulated plant or animal material are marked as a convenience to our clients, but Phillips does not accept liability for errors or for failing to mark lots containing protected or regulated species.

Important Notices

Condition

Phillips makes no representation or warranty that any watch or clock is in working order, and no catalogue description of any lot should be construed as so stating. Prospective buyers are advised to have watches and clocks checked by a competent watchmaker or watch or clock restorer before use. As a service to prospective buyers, we may provide a description of the condition of watches and clocks in the catalogue entry, including references to defects and repairs, and furnish a condition report, but such information is not necessarily complete and may not specify all mechanical replacements, restorations or defects. Please note that Phillips does not guarantee the authenticity of any individual components parts, such as wheels, hands, crowns, crystals, screws, bracelets and leather bands, since prior repairs and restoration work may have resulted in the replacement of original parts. Nor does Phillips warrant that watches in water-resistant cases are currently water-resistant. Prospective buyers should inspect all watches and clocks prior to the auction to evaluate the condition of property offered for sale.

Exportation of Watch Bands Incorporating Material from Endangered Species

Some of the watches offered for sale in the catalogue may have bands made of endangered or protected animal materials, such as alligator or crocodile, and may not lawfully be exported from the auction site without a CITES export permit. As explained in Paragraph 4 of the Guide for Prospective Buyers, these lots are marked with Σ in the catalogue. Accordingly, for purchased watches that are to be shipped out of the sale site for delivery, Phillips may need to remove and retain the band before shipping the watch and buckle.

Authenticity Certificates

Certain manufacturers do not issue certificates of authenticity, and Phillips has no obligation to furnish a buyer with a certificate of authenticity from the manufacturer, except when specifically noted in the catalogue. Unless Phillips is satisfied that we should cancel the sale in accordance with the Authorship Warranty provided in the Conditions of Sale, the failure of a manufacturer to issue a certificate will not constitute grounds for cancellation of the sale.

Conditions of Sale

The Conditions of Sale and Authorship Warranty set forth below govern the relationship between bidders and buyers, on the one hand, and Phillips and sellers, on the other hand. All prospective buyers should read these Conditions of Sale, the Important Notices immediately following the Guide for Prospective Buyers and the Authorship Warranty carefully before bidding.

1 Introduction

Each lot in this catalogue is offered for sale and sold subject to: (a) the Conditions of Sale and Authorship Warranty; (b) additional notices and terms printed in other places in this catalogue, including the Guide for Prospective Buyers and Important Notices and (c) supplements to this catalogue or other written material posted by Phillips in the saleroom, in each case as amended by any addendum or announcement by the auctioneer prior to the auction.

By bidding at the auction, whether in person, through an agent, by written bid, by telephone bid or other means, bidders and buyers agree to be bound by these Conditions of Sale, as so changed or supplemented, and Authorship Warranty.

These Conditions of Sale, as so changed or supplemented, and Authorship Warranty contain all the terms on which Phillips and the seller contract with the buyer.

2 Phillips As Agent

Phillips acts as an agent for the seller, unless otherwise indicated in this catalogue or at the time of auction. On occasion, Phillips may own a lot directly, in which case we will act in a principal capacity as a consignor, or a company affiliated with Phillips may own a lot, in which case we will act as agent for that company, or Phillips or an affiliated company may have a legal, beneficial or financial interest in a lot as a secured creditor or otherwise.

3 Catalogue Descriptions and Condition of Property

Lots are sold subject to the Authorship Warranty, as described in the catalogue (unless such description is changed or supplemented, as provided in Paragraph 1 above) and in the condition that they are in at the time of the sale on the following basis.

(a) The knowledge of Phillips in relation to each lot is partially dependent on information provided to us by the seller, and Phillips is not able to and does not carry out exhaustive due diligence on each lot. Prospective buyers acknowledge this fact and accept responsibility for carrying out inspections and investigations to satisfy themselves as to the lots in which they may be interested. Notwithstanding the foregoing, we shall exercise such reasonable care when making express statements in catalogue descriptions or condition reports as is consistent with our role as auctioneer of lots in this sale and in light of (i) the information provided to us by the seller, (ii) scholarship and technical knowledge and (iii) the generally accepted opinions of relevant experts, in each case at the time any such express statement is made.

(b) Each lot offered for sale at Phillips is available for inspection by prospective buyers prior to the auction. Phillips accepts bids on lots on the basis that bidders (and independent experts on their behalf, to the extent appropriate given the nature and value of the lot and the bidder's own expertise) have fully inspected the lot prior to bidding and have satisfied themselves as to both the condition of the lot and the accuracy of its description.

(c) Prospective buyers acknowledge that many lots are of an age and type which means that they are not in perfect condition. As a courtesy to clients, Phillips may prepare and provide condition reports to assist prospective buyers when they are inspecting lots. Catalogue descriptions and condition reports may make reference to particular imperfections of a lot, but bidders should note that lots may have other faults not expressly referred to in the catalogue or condition report. All dimensions are approximate. Illustrations are for identification purposes only and cannot be used as precise indications of size or to convey full information as to the actual condition of lots.

(d) Information provided to prospective buyers in respect of any lot, including any pre-sale estimate, whether written or oral, and information in any catalogue, condition or other report, commentary or valuation, is not a representation of fact but rather a statement of opinion held by Phillips. Any

pre-sale estimate may not be relied on as a prediction of the selling price or value of the lot and may be revised from time to time by Phillips at our absolute discretion. Neither Phillips nor any of our affiliated companies shall be liable for any difference between the pre-sale estimates for any lot and the actual price achieved at auction or upon resale.

4 Bidding at Auction

(a) Phillips has absolute discretion to refuse admission to the auction or participation in the sale. All bidders must register for a paddle prior to bidding, supplying such information and references as required by Phillips.

(b) As a convenience to bidders who cannot attend the auction in person, Phillips may, if so instructed by the bidder, execute written absentee bids on a bidder's behalf. Absentee bidders are required to submit bids on the 'Absentee Bid Form', a copy of which is printed in this catalogue or otherwise available from Phillips. Bids must be placed in the currency of the sale. The bidder must clearly indicate the maximum amount he or she intends to bid, excluding the buyer's premium and value added tax (VAT). The huissier or auctioneer (the 'Auctioneer') will not accept an instruction to execute an absentee bid which does not indicate such maximum bid. Our staff will attempt to execute an absentee bid at the lowest possible price taking into account the reserve and other bidders. Any absentee bid must be received at least 24 hours in advance of the sale. In the event of identical bids, the earliest bid received will take precedence.

(c) Telephone bidders are required to submit bids on the 'Telephone Bid Form', a copy of which is printed in this catalogue or otherwise available from Phillips. Telephone bidding is available for lots whose low pre-sale estimate is at least CHF1000. Phillips reserves the right to require written confirmation of a successful bid from a telephone bidder by fax or otherwise immediately after such bid is accepted by the Auctioneer. Telephone bids may be recorded and, by bidding on the telephone, a bidder consents to the recording of the conversation.

(d) Bidders may participate in an auction by bidding online through Phillips's online live bidding platform available on our website at www.phillips.com. To bid online, bidders must register online at least 24 hours before the start of the auction. Online bidding is subject to approval by Phillips's bid department in our sole discretion. As noted in Paragraph 3 above, Phillips encourages online bidders to inspect prior to the auction any lot(s) on which they may bid, and condition reports are available upon request. Bidding in a live auction can progress quickly. To ensure that online bidders are not placed at a disadvantage when bidding against bidders in the room or on the telephone, the procedure for placing bids through Phillips's online bidding platform is a one-step process. By clicking the bid button on the computer screen, a bidder submits a bid. Online bidders acknowledge and agree that bids so submitted are final and may not under any circumstances be amended or retracted. During a live auction, when bids other than online bids are placed, they will be displayed on the online bidder's computer screen as 'floor' bids. 'Floor' bids include bids made by the auctioneer to protect the reserve. In the event that an online bid and a 'floor' or 'phone' bid are identical, the 'floor' bid may take precedence at the Auctioneer's discretion. The next bidding increment is shown for the convenience of online bidders in the bid button. The bidding increment available to online bidders may vary from the next bid actually taken by the Auctioneer, as the Auctioneer may deviate from Phillips's standard increments at any time at his or her discretion, but an online bidder may only place a bid in a whole bidding increment. Phillips's bidding increments are published in the Guide for Prospective Buyers.

(e) When making a bid, whether in person, by absentee bid, on the telephone or online, a bidder accepts personal liability to pay the purchase price, as described more fully in Paragraph 6 (a) below, plus all other applicable charges unless it has been explicitly agreed in writing with Phillips before the commencement of the auction that the bidder is acting as agent on behalf of an identified third party acceptable to Phillips and that we will only look to the principal for such payment.

(f) By participating in the auction, whether in person, by absentee bid, on the telephone or online, each prospective buyer represents and warrants that any bids placed by such person, or on such person's behalf, are not the product of any collusive or other anti-competitive agreement and are otherwise consistent with federal and state antitrust law.

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(g) Arranging absentee, telephone and online bids is a free service provided by Phillips to prospective buyers. While we undertake to exercise reasonable care in undertaking such activity, we cannot accept liability for failure to execute such bids except where such failure is caused by our willful misconduct.

(h) Employees of Phillips and our affiliated companies, including the Auctioneer, may bid at the auction by placing absentee bids so long as they do not know the reserve when submitting their absentee bids and otherwise comply with our employee bidding procedures.

5 Conduct of the Auction

(a) Unless otherwise indicated by the symbol •, each lot is offered subject to a reserve, which is the confidential minimum selling price agreed by Phillips with the seller. The reserve will not exceed the low pre-sale estimate at the time of the auction.

(b) The Auctioneer has discretion at any time to refuse any bid, withdraw any lot, re-offer a lot for sale (including after the fall of the hammer) if he or she believes there may be error or dispute and take such other action as he or she deems reasonably appropriate. Phillips shall have no liability whatsoever for any such action taken by the Auctioneer. If any dispute arises after the sale, our sale record is conclusive. The Auctioneer may accept bids made by a company affiliated with Phillips provided that the bidder does not know the reserve placed on the lot.

(c) The Auctioneer will commence and advance the bidding at levels and in increments he or she considers appropriate. In order to protect the reserve on any lot, the Auctioneer may place one or more bids on behalf of the seller up to the reserve without indicating he or she is doing so, either by placing consecutive bids or bids in response to other bidders. If a lot is offered without reserve, unless there are already competing absentee bids, the Auctioneer will generally open the bidding at 50% of the lot's low pre-sale estimate. In the absence of a bid at that level, the Auctioneer will proceed backwards at his or her discretion until a bid is recognized and will then advance the bidding from that amount. Absentee bids on no reserve lots will, in the absence of a higher bid, be executed at approximately 50% of the low pre-sale estimate or at the amount of the bid if it is less than 50% of the low pre-sale estimate. If there is no bid whatsoever on a no reserve lot, the Auctioneer may deem such lot unsold.

(d) The sale will be conducted in Swiss francs and payment is due in Swiss francs. For the benefit of international clients, pre-sale estimates in the auction catalogue may be shown in US dollars and/or euros and, if so, will reflect approximate exchange rates. Accordingly, estimates in US dollars or euros should be treated only as a guide. If a currency converter is operated during the sale, it is done so as a courtesy to bidders, but Phillips accepts no responsibility for any errors in currency conversion calculation.

(e) Subject to the Auctioneer's reasonable discretion, the highest bidder accepted by the Auctioneer will be the buyer and the striking of the hammer marks the acceptance of the highest bid and the conclusion of a contract for sale between the seller and the buyer. Risk and responsibility for the lot passes to the buyer as set forth in Paragraph 7 below.

(f) If a lot is not sold, the Auctioneer will announce that it has been 'passed', 'withdrawn', 'returned to owner' or 'bought-in'.

(g) Any post-auction sale of lots offered at auction shall incorporate these Conditions of Sale and Authorship Warranty as if sold in the auction.

6 Purchase Price and Payment

(a) The buyer agrees to pay us, in addition to the hammer price of the lot, the buyer's premium, plus any applicable value added tax (VAT) (the 'Purchase Price'). The buyer's premium is 25% of the hammer price up to and including CHF200,000, 20% of the portion of the hammer price above CHF200,000 up to and including CHF3,000,000 and 12% of the portion of the hammer price above CHF3,000,000. Phillips reserves the right to pay from our compensation an introductory commission to one or more third parties for assisting in the sale of property offered and sold at auction.

(b) VAT of 8% is payable on the hammer price plus buyer's premium. This tax is refunded to any buyer domiciled outside Switzerland if, but only if, Phillips receives from such buyer an export declaration in respect of a purchased

lot which has been stamped by Swiss customs. All prices, fees, charges and expenses set out in these Conditions of Sale are quoted exclusive of VAT.

(c) Unless otherwise agreed, a buyer is required to pay for a purchased lot immediately following the auction regardless of any intention to obtain an export or import license or other permit for such lot. Payments must be made by the invoiced party in Swiss francs by wire transfer in accordance with the bank transfer details provided on the invoice for purchased lots.

(d) As a courtesy to clients, Phillips will accept American Express, Visa, MasterCard, Poste Carte, Maestro and CUP (in person transactions only for CUP) to pay for invoices of CHF100,000 or less. A processing fee will apply.

(e) Title in a purchased lot will not pass until Phillips has received the Purchase Price for that lot in cleared funds. Phillips is not obliged to release a lot to the buyer until title in the lot has passed and appropriate identification has been provided, and any earlier release does not affect the passing of title or the buyer's unconditional obligation to pay the Purchase Price.

7 Collection of Property

(a) Phillips will not release a lot to the buyer until we have received payment of its Purchase Price in full in cleared funds, the buyer has paid all outstanding amounts due to Phillips or any of our affiliated companies, including any charges payable pursuant to Paragraph 8 (a) below, and the buyer has satisfied such other terms as we in our sole discretion shall require, including completing any anti-money laundering or anti-terrorism financing checks. As soon as a buyer has satisfied all of the foregoing conditions, he or she should contact us at +41 22 317 8181 to arrange for collection of purchased property.

(b) The buyer must arrange for collection of a purchased lot within seven days of the date of the auction. After the auction, all lots will be kept at our premises. Purchased lots are at the buyer's risk, including the responsibility for insurance, from (i) the date of collection or (ii) seven days after the auction, whichever is the earlier. Until risk passes, Phillips will compensate the buyer for any loss or damage to a purchased lot up to a maximum of the Purchase Price paid, subject to our usual exclusions for loss or damage to property.

(c) As a courtesy to clients, Phillips will, without charge, wrap purchased lots for hand carry only. We do not provide packing, handling, insurance or shipping services. We will coordinate with shipping agents instructed by the buyer, whether or not recommended by Phillips, in order to facilitate the packing, handling, insurance and shipping of property bought at Phillips. Any such instruction is entirely at the buyer's risk and responsibility, and we will not be liable for acts or omissions of third party packers or shippers.

(d) Phillips will require presentation of government-issued identification prior to release of a lot to the buyer or the buyer's authorized representative.

8 Failure to Collect Purchases

(a) If the buyer pays the Purchase Price but fails to collect a purchased lot within 30 days of the auction, the buyer will incur a late collection fee of CHF10 per day for each uncollected lot. We will not release purchased lots to the buyer until all such charges have been paid in full.

(b) If a purchased lot is paid for but not collected within six months of the auction, the buyer authorizes Phillips, upon notice, to arrange a resale of the item by auction or private sale, with estimates and a reserve set at Phillips's reasonable discretion. The proceeds of such sale will be applied to pay for storage charges and any other outstanding costs and expenses owed by the buyer to Phillips or our affiliated companies and the remainder will be forfeited unless collected by the buyer within two years of the original auction.

9 Remedies for Non-Payment

(a) Without prejudice to any rights the seller may have, if the buyer without prior agreement fails to make payment of the Purchase Price for a lot in cleared funds within seven days of the auction, Phillips may in our sole discretion exercise one or more of the following remedies: (i) store the lot at Phillips's premises or elsewhere at the buyer's sole risk and expense; (ii) cancel the sale of the lot, retaining any partial payment of the Purchase Price as liquidated damages; (iii) reject future bids from the buyer or render such bids subject to payment of a deposit; (iv) charge interest at 12% per annum from the date payment became due until the date the Purchase Price is received in cleared funds; (v) subject

to notification of the buyer, exercise a lien over any of the buyer's property which is in the possession of Phillips and instruct our affiliated companies to exercise a lien over any of the buyer's property which is in their possession and, in each case, no earlier than 30 days from the date of such notice arrange the sale of such property and apply the proceeds to the amount owed to Phillips or any of our affiliated companies after the deduction from sale proceeds of our standard vendor's commission, all sale-related expenses and any applicable taxes thereon; (vi) resell the lot by auction or private sale, with estimates and a reserve set at Phillips's reasonable discretion, it being understood that in the event such resale is for less than the original hammer price and buyer's premium for that lot, the buyer will remain liable for the shortfall together with all costs incurred in such resale; (vii) commence legal proceedings to recover the hammer price and buyer's premium for that lot, together with interest and the costs of such proceedings; (viii) set off the outstanding amount remaining unpaid by the buyer against any amounts which we or any of our affiliated companies may owe the buyer in any other transactions; (ix) release the name and address of the buyer to the seller to enable the seller to commence legal proceedings to recover the amounts due and legal costs; or (x) take such other action as we deem necessary or appropriate.

(b) The buyer irrevocably authorizes Phillips to exercise a lien over the buyer's property which is in our possession upon notification by any of our affiliated companies that the buyer is in default of payment. Phillips will notify the buyer of any such lien. The buyer also irrevocably authorizes Phillips, upon notification by any of our affiliated companies that the buyer is in default of payment, to pledge the buyer's property in our possession by actual or constructive delivery to our affiliated company as security for the payment of any outstanding amount due. Phillips will notify the buyer if the buyer's property has been delivered to an affiliated company by way of pledge.

(c) If the buyer is in default of payment, the buyer irrevocably authorizes Phillips to instruct any of our affiliated companies in possession of the buyer's property to deliver the property by way of pledge as the buyer's agent to a third party instructed by Phillips to hold the property on our behalf as security for the payment of the Purchase Price and any other amount due and, no earlier than 30 days from the date of written notice to the buyer, to sell the property in such manner and for such consideration as can reasonably be obtained on a forced sale basis and to apply the proceeds to any amount owed to Phillips or any of our affiliated companies after the deduction from sale proceeds of our standard vendor's commission, all sale-related expenses and any applicable taxes thereon.

10 Rescission by Phillips

Phillips shall have the right, but not the obligation, to rescind a sale without notice to the buyer if we reasonably believe that there is a material breach of the seller's representations and warranties or the Authorship Warranty or an adverse claim is made by a third party. Upon notice of Phillips election to rescind the sale, the buyer will promptly return the lot to Phillips, and we will then refund the Purchase Price paid to us. As described more fully in Paragraph 13 below, the refund shall constitute the sole remedy and recourse of the buyer against Phillips and the seller with respect to such rescinded sale.

11 Export, Import and Endangered Species Licences and Permits

Before bidding for any property, prospective buyers are advised to make their own enquiries as to whether a licence is required to export a lot from Switzerland or to import it into another country. Prospective buyers are advised that some countries prohibit the import of property made of or incorporating plant or animal material, such as coral, crocodile, ivory, whalebone, Brazilian rosewood, rhinoceros horn or tortoiseshell, irrespective of age, percentage or value. Accordingly, prior to bidding, prospective buyers considering export of purchased lots should familiarize themselves with relevant export and import regulations of the countries concerned. Please note that the US prohibits the importation of any item containing African elephant ivory. Asian elephant ivory may be imported in to the US only if accompanied by independent scientific analysis of continent of origin and confirmation the object is more than 100 years old.

With regard to any item containing endangered species other than elephant ivory, an importer into the US must provide documented evidence of the species identification and age of an object in order to demonstrate that the item qualifies as an antique. This will require the buyer to obtain an independent appraisal certify the species of endangered material on the object and certifying that the object is not less than 100 years of age. A prospective buyer planning

to import an object containing endangered species into the US may not rely on Phillips cataloguing to establish the species of endangered material on the object or to establish the age of the object and must consult with a qualified independent appraiser prior to placing a bid on the lot.

It is solely the buyer's responsibility to comply with these laws and to obtain any necessary export, import and endangered species licences or permits. Failure to obtain a licence or permit or delay in so doing will not justify the cancellation of the sale or any delay in making full payment for the lot. As a courtesy to clients, Phillips has marked in the catalogue lots containing potentially regulated plant or animal material, but we do not accept liability for errors or for failing to mark lots containing protected or regulated species.

12 Data Protection

(a) In connection with the supply of auction and related services, or as required by law, Phillips may ask clients to provide personal data. Phillips may take and retain a copy of government-issued identification such as a passport or driving license. We will use your personal data (i) to provide auction and related services; (ii) to enforce these Conditions of Sale; (iii) to carry out identity and credit checks; (iv) to implement and improve the management and operations of our business and (v) for other purposes set out in our Privacy Policy published on the Phillips website at www.phillips.com (the "Privacy Policy") and available on request by emailing dataprotection@phillips.com. By agreeing to these Conditions of Sale, you consent our use of your personal data, including sensitive personal data, in accordance with the Privacy Policy. The personal data we may collect and process is listed, and sensitive personal data is defined, in our Privacy Policy. Phillips may also, from time to time, send you promotional and marketing materials about us and our services. If you would prefer not to receive such information, please email us at dataprotection@phillips.com. Please also email us at this address to receive information about your personal data or to advise us if the personal data we hold about you is inaccurate or out of date.

(b) In order to provide our services, we may disclose your personal data to third parties, including professional advisors, shippers and credit agencies. We will disclose, share with and transfer your personal data to Phillips's affiliated persons (natural or legal) for administration, sale and auction related purposes, including to persons outside the European Economic Area (EEA), where national laws may not provide an equivalent level of protection to personal data as that provided within the EEA. You expressly consent to such transfer of your personal data, including sensitive personal data, outside the EEA. We will not sell, rent or otherwise transfer any of your personal data to third parties except as otherwise expressly provided in this Paragraph 12.

(c) Phillips's premises may be subject to video surveillance and recording. Telephone calls (e.g., telephone bidding) may also be recorded. We may process that information in accordance with our Privacy Policy.

13 Limitation of Liability

(a) Subject to sub-paragraph (e) below, the total liability of Phillips, our affiliated companies and the seller to the buyer in connection with the sale of a lot shall be limited to the Purchase Price actually paid by the buyer for the lot.

(b) Except as otherwise provided in this Paragraph 13, none of Phillips, any of our affiliated companies or the seller (i) is liable for any errors or omissions, whether orally or in writing, in information provided to prospective buyers by Phillips or any of our affiliated companies or (ii) accepts responsibility to any bidder in respect of acts or omissions, whether negligent or otherwise, by Phillips or any of our affiliated companies in connection with the conduct of the auction or for any other matter relating to the sale of any lot.

(c) All warranties other than the Authorship Warranty, express or implied, including any warranty of satisfactory quality and fitness for purpose, are specifically excluded by Phillips, our affiliated companies and the seller to the fullest extent permitted by law.

(d) Subject to sub-paragraph (e) below, none of Phillips, any of our affiliated companies or the seller shall be liable to the buyer for any loss or damage beyond the refund of the Purchase Price referred to in sub-paragraph (a) above, whether such loss or damage is characterised as direct, indirect, special, incidental or consequential, or for the payment of interest on the Purchase Price to the fullest extent permitted by law.

(e) No provision in these Conditions of Sale shall be deemed to exclude or limit the liability of Phillips or any of our affiliated companies to the buyer in respect of any fraud or fraudulent misrepresentation made by any of us or in respect of death or personal injury caused by our negligent acts or omissions.

14 Copyright

The copyright in all images, illustrations and written materials produced by or for Phillips relating to a lot, including the contents of this catalogue, is and shall remain at all times the property of Phillips and such images and materials may not be used by the buyer or any other party without our prior written consent. Phillips and the seller make no representations or warranties that the buyer of a lot will acquire any copyright or other reproduction rights in it.

15 General

(a) These Conditions of Sale, as changed or supplemented as provided in Paragraph 1 above, and Authorship Warranty set out the entire agreement between the parties with respect to the transactions contemplated herein and supersede all prior and contemporaneous written, oral or implied understandings, representations and agreements.

(b) Notices to Phillips shall be in writing and addressed to the department in charge of the sale, quoting the reference number specified at the beginning of the sale catalogue. Notices to clients shall be addressed to the last address notified by them in writing to Phillips.

(c) These Conditions of Sale are not assignable by any buyer without our prior written consent but are binding on the buyer's successors, assigns and representatives.

(d) Should any provision of these Conditions of Sale be held void, invalid or unenforceable for any reason, the remaining provisions shall remain in full force and effect. No failure by any party to exercise, nor any delay in exercising, any right or remedy under these Conditions of Sale shall act as a waiver or release thereof in whole or in part.

16 Law and Jurisdiction

(a) The rights and obligations of the parties with respect to these Conditions of Sale and Authorship Warranty, the conduct of the auction and any matters related to any of the foregoing shall be governed by and interpreted in accordance with Swiss law.

(b) For the benefit of Phillips, all bidders and sellers agree that the ordinary courts of the Canton of Geneva, Switzerland are to have exclusive jurisdiction to settle all disputes arising in connection with all aspects of all matters or transactions to which these Conditions of Sale and Authorship Warranty relate or apply, subject to appeal to the Federal Tribunal. All parties agree that Phillips shall retain the right to bring proceedings in any court other than the ordinary courts of the Canton of Geneva.

(c) All bidders and sellers irrevocably consent to service of process or any other documents in connection with proceedings in any court by facsimile transmission, personal service, delivery by mail or in any other manner permitted by Swiss law, the law of the place of service or the law of the jurisdiction where proceedings are instituted at the last address of the bidder or seller known to Phillips.



Authorship Warranty

Phillips warrants the authorship of property in this auction catalogue described in headings in **BOLD** or **CAPITALIZED** type for a period of five years from date of sale by Phillips, subject to the exclusions and limitations set forth below and the Important Notices set out in this catalogue immediately following the Guide for Prospective Buyers.

(a) Phillips gives this Authorship Warranty only to the original buyer of record (i.e., the registered successful bidder) of any lot. This Authorship Warranty does not extend to (i) subsequent owners of the property, including purchasers or recipients by way of gift from the original buyer, heirs, successors, beneficiaries and assigns; (ii) property where the description in the catalogue states that there is a conflict of opinion on the authorship of the property; (iii) property where our attribution of authorship was on the date of sale consistent with the generally accepted opinions of specialists, scholars or other experts; (iv) property whose description or dating is proved inaccurate by means of scientific methods or tests not generally accepted for use at the time of the publication of the catalogue or which were at such time deemed unreasonably expensive or impractical to use or likely in our reasonable opinion to have caused damage or loss in value to the lot; or (v) property where there has been no material loss in value from the value of the lot had it been as described in the heading of the catalogue entry.

(b) In any claim for breach of the Authorship Warranty, Phillips reserves the right, as a condition to rescinding any sale under this warranty, to require the buyer to provide to us at the buyer's expense the written opinions of two recognized experts approved in advance by Phillips. We shall not be bound by any expert report produced by the buyer and reserve the right to consult our own experts at our expense. If Phillips agrees to rescind a sale under the Authorship Warranty, we shall refund to the buyer the reasonable costs charged by the experts commissioned by the buyer and approved in advance by us.

(c) Subject to the exclusions set forth in subparagraph (a) above, the buyer may bring a claim for breach of the Authorship Warranty provided that (i) he or she has notified Phillips in writing within three months of receiving any information which causes the buyer to question the authorship of the lot, specifying the auction in which the property was included, the lot number in the auction catalogue and the reasons why the authorship of the lot is being questioned and (ii) the buyer returns the lot to Phillips to the salesroom in which it was purchased in the same condition as at the time of its auction and is able to transfer good and marketable title in the lot free from any third party claim arising after the date of the auction. Phillips has discretion to waive any of the foregoing requirements set forth in this subparagraph (c) or subparagraph (b) above.

(d) The buyer understands and agrees that the exclusive remedy for any breach of the Authorship Warranty shall be rescission of the sale and refund of the original Purchase Price paid. This remedy shall constitute the sole remedy and recourse of the buyer against Phillips, any of our affiliated companies and the seller and is in lieu of any other remedy available as a matter of law or equity. This means that none of Phillips, any of our affiliated companies or the seller shall be liable for loss or damage beyond the remedy expressly provided in this Authorship Warranty, whether such loss or damage is characterized as direct, indirect, special, incidental or consequential, or for the payment of interest on the original Purchase Price.



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- **Private Purchases:** Proof of identity in the form of government-issued identification and proof of address will be required.
- **Company Purchases:** We require a Letter of Authorisation signed by a company director for the noted individual to transact on the company's behalf and a copy of government-issued identification (such as the certificate of incorporation) to verify the status of the company. This should be accompanied by an official document confirming the company's EU VAT registration number, if applicable.
- **Conditions Of Sale:** All bids are placed and executed, and all lots are sold and purchased, subject to the Conditions of Sale printed in the catalogue. Please read them carefully before placing a bid. Your attention is drawn to Paragraph 4 of the Conditions of Sale.
- If you cannot attend the sale, we can execute bids confidentially on your behalf.
- Phillips charges the successful bidder a commission, or buyer's premium, on the hammer price of each lot sold. The buyer's premium is payable by the buyer as part of the total purchase price at the following rates: 25% of the hammer price up to and including CHF200,000, 20% of the portion of the hammer price above CHF200,000 up to and including CHF3,000,000 and 12% of the portion of the hammer price above CHF3,000,000.
- "Buy" or unlimited bids will not be accepted. Alternative bids can be placed by using the word "OR" between lot numbers.
- For absentee bids, indicate your maximum limit for each lot, excluding the buyer's premium and any applicable VAT. Your bid will be executed at the lowest price taking into account the reserve and other bidders. On no reserve lots, in the absence of other bids, your bid will be executed at approximately 50% of the low pre-sale estimate or at the amount specified, if less than 50% of the low estimate.
- Your bid must be submitted in the currency of the sale and will be rounded down to the nearest amount consistent with the auctioneer's bidding increments.
- If we receive identical bids, the first bid received will take precedence.
- Arranging absentee and telephone bids is a free service provided by us to prospective buyers. While we will exercise reasonable care in undertaking such activity, we cannot accept liability for errors relating to execution of your bids except in cases of wilful misconduct. Agreement to bid by telephone must be confirmed by you promptly in writing or by fax. Telephone bid lines may be recorded.
- Please submit your bids to the Bid Department by fax at +41 22 317 8180 or scan and email to bidsgeneva@phillips.com at least 24 hours before the sale. You will receive confirmation by email within one business day. To reach the Bid Department by phone please call +41 22 317 8181.
- Payment for lots can be made by credit card (up to CHF100,000) using Visa, American Express or MasterCard, or by wire transfer. Please note that credit cards are subject to a surcharge.
- Lots cannot be collected until payment has cleared and all charges have been paid.
- By signing this Bid Form, you consent to our use of your personal data, including sensitive personal data, in accordance with Phillips's Privacy Policy published on our website at www.phillips.com or available on request by emailing dataprotection@phillips.com. We may send you materials about us and our services or other information which we think you may find interesting. If you would prefer not to receive such information, please email us at dataprotection@phillips.com.
- Phillips's premises may be subject to video surveillance and recording. Telephone calls (e.g., telephone bidding) may also be recorded. We may process that information in accordance with our Privacy Policy.

We would like to thank the TAG Heuer Museum for the photo courtesy of the images on pages 16, 17, 21, 39, 59, 73, 81, 97, 113 and 122.

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