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INTERNATIONAL HEAD OF VIDEO & MULTIMEDIA

New York

Phillips' Marketing department produces best-in-class content about 20th century and contemporary art, design, photographs, watches, and jewels. We are seeking an enthusiastic, experienced department head to lead our global video and multimedia program.

This role is responsible for ensuring excellence and brand elevation across all video and multimedia initiatives. They will oversee the full lifecycle of all output, from ideation to production, publishing, and reporting, with a focus on strategically aligning projects with the company's larger marketing and business goals. The International Head of Video & Multimedia will report directly to the Senior International Marketing Content Manager and manage a global team including regional producers, a Department Coordinator, and freelance partners.

Duties and Responsibilities

- Manage a robust, large-scale global video and multimedia program including promotional trailers, brand and department spotlights, gallery tours, specialist interviews, video advertisements, partnership projects, podcasts, livestreamed auctions, and more.
- Lead video and multimedia strategy in partnership with colleagues: Collaborate with Senior International Marketing Content Manager to understand priorities, budgets, benchmarks, and targets for success; work closely with Specialist, Digital, and Marketing departments to develop marketing content that achieves business objectives.
- Manage the workflow of the global video team to ensure delivery of media is timely, consistent, excellent, and accessible.
- Serve as primary point person for video requests, providing guidance on resource capabilities, timelines, budget allocations, workflow, and audience engagement strategies.
- Ensure alignment around the seasonal production calendar, partnering with team members to keep project deliverables on schedule.
- Maximize video and multimedia distribution across all channels, including platform-specific cuts and variations.
- Establish and maintain a best-in-class livestreaming auction experience, in concert with in-house colleagues and outside vendors.
- Build and maintain relationships to develop a creative and collaborative environment.
- Stay current with competitive landscape to determine new opportunities for Phillips.
- Supervise the work of the video team, providing performance management, coaching and development, and annual performance review for direct reports.

Professional Skills and Experience

- Minimum of 10 years of experience in creative multimedia development and production, including hands-on work in video production and post.
- Demonstrated ability to manage delivery of a high volume of content at a fast pace.
- Experience managing a creative team.
- A strong grasp of the video marketing landscape, including the latest strategies for growing audience and reach.
- Experience with producing multi-camera live events.
- Knowledge of Modern and Contemporary art.
- Passion for innovative storytelling, ability to ideate on a diverse range of subject matters.

- Excellent verbal and written communication skills and solid interpersonal skills, ability to communicate in a professional manner with a wide variety of people.
 - Meticulous attention to detail.
 - Ability to work under high pressure with multiple deadlines.
 - Preferred: network of creative partners.
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Education and Training

- B.A. in Art History, Media Studies, or Marketing and Communications is recommended.
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Working Conditions

- Work is primarily undertaken at Phillips' 432 Park Avenue location (currently operating primarily remotely but should be available to be onsite at short notice as business needs require).
 - Ability to work on weekends to meet business deadlines, as required.
 - This role may require international travel.
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Please submit your resume and cover letter to Careersus@Phillips.com. Please use the subject header "International Head of Video & Multimedia". Please be advised: due to the high volume of applicants, we are only able to contact those candidates whose skills and backgrounds best fit the needs of the open position. In compliance with federal law, all persons hired will be required to verify identity and eligibility to work in the United States and to complete the required employment eligibility verification document form upon hire.